Gloucester Kingsholm D48

Digital screen artwork specifications



Artwork specs

900 pixels wide **x 450 pixels** high

Artwork must be created to the exact stated pixel resolution. No trim or bleed is required.

Static display type

Image or video files are accepted on this screen. Definitions of display types can be found at elonex.com/creativeguidelines

10 second duration

Our standard advert duration.

File formats

.JPG or **.PNG** for static artwork

Minimum 72 DPI. RGB colour mode. Max size 25 MB.

Deadlines

Final artwork must be submitted **5 working days** before the start date

Design briefs must be provided no less than 14 working days before the start date.

File naming

KingsholmD48-ClientName.fileformat

If specific day parting/advert playback is required, please label your files accordingly.

Delivery & contact

For queries and delivery please
email: creative@elonex.com
(Please CC your account manager)
or call: 0871 222 3456

Files can also be sent via WeTransfer.com

New to digital out of home?

For tips on creating artwork and making the most out of your campaign, visit **elonex.com/creativeguidelines**

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