



The Powerleague Network

Make advertising a winning habit at the world's largest provider of commercial small-side football

ELONEX™



What Powerleague is all about

Powerleague represents more than just a place to play sport; Powerleague provides people with an opportunity to get active, connect with friends, and, most importantly, enjoy themselves regardless of their age, ability, or gender.



A nationwide network of D6 advertising screens

With 35 clubs across the UK, attracting 165,000 players every week, Elonex has created the most powerful Digital 6 Sheet advertising network anywhere in the sector.

Consisting of internal and external D6 screens to demand maximum attention, the Elonex Powerleague D6 Network provides advertisers with unrivalled access to the most clearly defined of audiences.

Get your brand in the game, stand out from the crowd, and achieve winning results by advertising at Powerleague!



**BUILD NATIONAL PACKAGES
OR TARGET SPECIFIC AREAS**



63
screens across
the UK

35
clubs across
the UK



Connect with 10 million visitors every year

Target big audiences day & night across the UK, as
10 million visitors ever year come to take part in:

- 5-A-Side Football Leagues
- Padel
- UK & European Tournaments
- Student Leagues
- Women's Football
- Walking Football
- Corporate Football Events
- Team Building Events
- Children's Activities
- Kids Camps
- Celebrations & Room Hire
- Bubble Football





165,000
weekly players

Football at Powerleague

Powerleague is the world's largest operator of commercial small-sided sports facilities, specializing in 5-a-side and 7-a-side football.

Whether you want to organize a casual kickabout with friends or join a weekly competitive league, Powerleague provides the venue, FA-qualified referees, and match balls.

- ⚽ **Leagues & tournaments for varying skill levels**
- ⚽ **High-tech, flood-lit artificial turf pitches**
- ⚽ **Mens, womens, youth, and walking football leagues**
- ⚽ **Fully hosted kid's football birthday parties**



Women at Powerleague

The percentage of women visitors at Powerleague is continuing to grow, and increasing participation in women's football is a core objective for Powerleague.

- ⚽ 5-a-side is the fastest growing outdoor team sport for women and girls in the UK
- ⚽ Shoreditch, Manchester, and Nine Elms Powerleague clubs all have an established women's league

82%
male

17%
female



Padel at Powerleague

Get ready for Powerleague Padel, the adrenaline-charged sport that's taking the world by storm! Serving the very best in padel provision, Powerleague padel courts are now open across the UK.

- 🏓 **State-of-the-art panoramic courts open in Birmingham, Shoreditch, Manchester, Edinburgh Portobello, Paisley, Romford, Edinburgh Sighthill, Mill Hill, Stoke Trentham Lakes**
- 🏓 **Over 250,000 padel players expected at Powerleague in 2026**
- 🏓 **Top-of-the-range equipment and racket rental**
- 🏓 **Powerleague are investing over £14m in padel facilities, and aim to become a Top 3 operator of 2026**



Netball at Powerleague

- One of the fastest-growing sports in the UK, and the world!
- One of the UK's largest female sporting audiences, with weekly leagues attracting players who return consistently throughout the year.
- Highly social audience – players typically arrive before matches and stay afterwards, increasing dwell time and opportunities for brand engagement.
- Growing participation in women's sport, with netball remaining the UK's largest female team sport and continuing to attract new adult players.

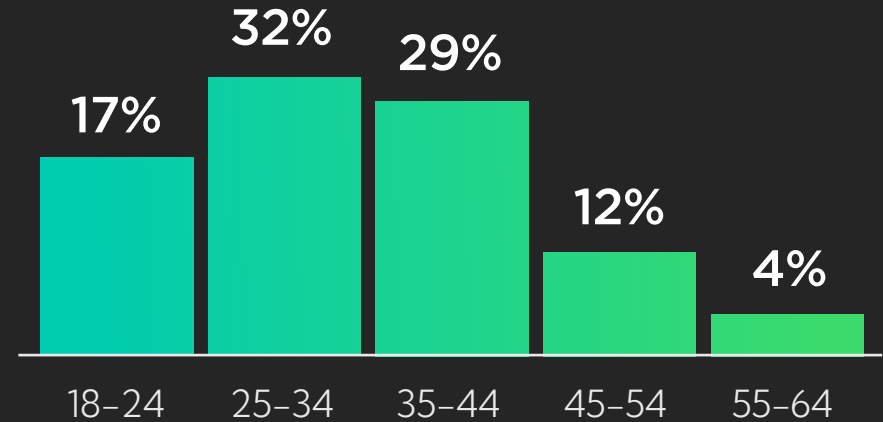
The Powerleague audience

Powerleague targets a broad audience, with the male 18 - 44 target market at its core.

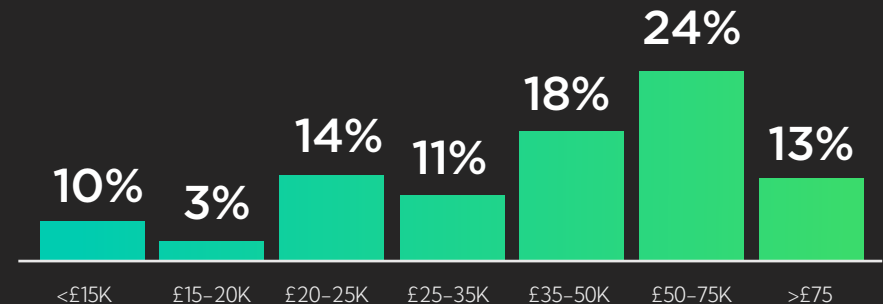
165,000
weekly players

- ⚽ **165,000 players every week**
- ⚽ **82 % male, 17% female**
- ⚽ **58% have children in the household mostly school aged (5-15)**
- ⚽ **Occupation is likely to be professionals, skilled manual workers, or students.**
- ⚽ **An income range typically £35K or above**

Age Ranges:



Income Ranges:



All locations

63
screens across
the UK

• **BARNET (x2 D6 screens)**

Bobby Moore Way N10 1ST

• **BIRMINGHAM (x2 D6 screens)**

Lichfield Road B6 7TG

• **BOLTON (x2 D6 screens)**

Leverhulme Park BL2 6BZ

• **BURY (x1 D6 screen)**

Market Street BL9 0DB

• **CARDIFF (x2 D6 screens)**

Manor Way CF14 1RF

• **COLCHESTER (x2 D6 screens)**

St Helena School CO3 3LE

• **COVENTRY (x2 D6 screens)**

Woodlands Sports CV5 7FF

• **CROYDON (x2 D6 screens)**

Hannibal Way CR0 4RW

• **ENFIELD (x1 D6 screen)**

Edmonton County School EN1 1HQ

• **FAIRLOP (x2 D6 screens)**

Ilford IG6 3HJ

• **FINCHLEY (x2 D6 screens)**

London N12 0QG

• **GATESHEAD (x2 D6 screens)**

Ropery Road NE8 2HD

• **GLASGOW (x2 D6 screens)**

Kennedy Street G4 0PQ

• **LEEDS CENTRAL (x2 D6 screens)**

Wellington Bridge Street LS3 1LW

• **LIVERPOOL (x2 D6 screens)**

2 Whittle Street L5 2SQ

• **LUTON (x2 D6 screens)**

Stopely High School LU2 7UX

• **MANCHESTER (x2 D6 screens)**

20 Union Street M12 4JD

• **MILL HILL (x2 D6 screens)**

London NW7 2BB

• **MILTON KEYNES (x1 D6 screen)**

Walton High School MK7 7WH

• **NEWHAM (x2 D6 screens)**

Norwegian Playing Fields IG11 0AD

• **NINE ELMS (x1 D6 screen)**

London SW8 5EJ

• **PAISLEY (x2 D6 screens)**

Anchor Grounds PA1 1TD

• **PETERBOROUGH (x2 D6 screens)**

Stanground College PE7 3BY

• **PORTOBELLO (x2 D6 screens)**

10 Westbank Street EH15 1DR

• **ROMFORD (x2 D6 screens)**

King George Playing Fields RM7 7AY

• **SHEPHERDS BUSH (x2 D6 screens)**

41 South Africa Road W12 7RW

• **SIGHTHILL (x2 D6 screens)**

66 Bankhead Drive EH11 4EQ

• **SLOUGH (x2 D6 screens)**

Eaton School SL1 2PU

• **STOCKPORT (x2 D6 screens)**

Craig Road SK4 2AP

• **STOKE (x2 D6 screens)**

Dennis Violet Road ST4 4EG

• **SUNBURY (x2 D6 screens)**

Nallhead Road TW13 6SS

• **TOTTENHAM (x2 D6 screens)**

Willoughby Lane N17 0SL

• **VAUXHALL (x1 D6 screen)**

Kennington SE11 6HU

• **WATFORD (x1 D6 screen)**

Queens School WD23 2TY



Powerleague London network

Reach **285,000 visitors**
every month in London

26

D6 screens
across London

15

sites across
London

• BARNET (x2 D6 screens)

Bobby Moore Way N10 1ST

• CROYDON (x2 D6 screens)

Hannibal Way CR0 4RW

• ENFIELD (x1 D6 screen)

Edmonton County School EN1 1HQ

• FAIRLOP (x2 D6 screens)

Ilford IG6 3HJ

• FINCHLEY (x2 D6 screens)

London N12 0QG

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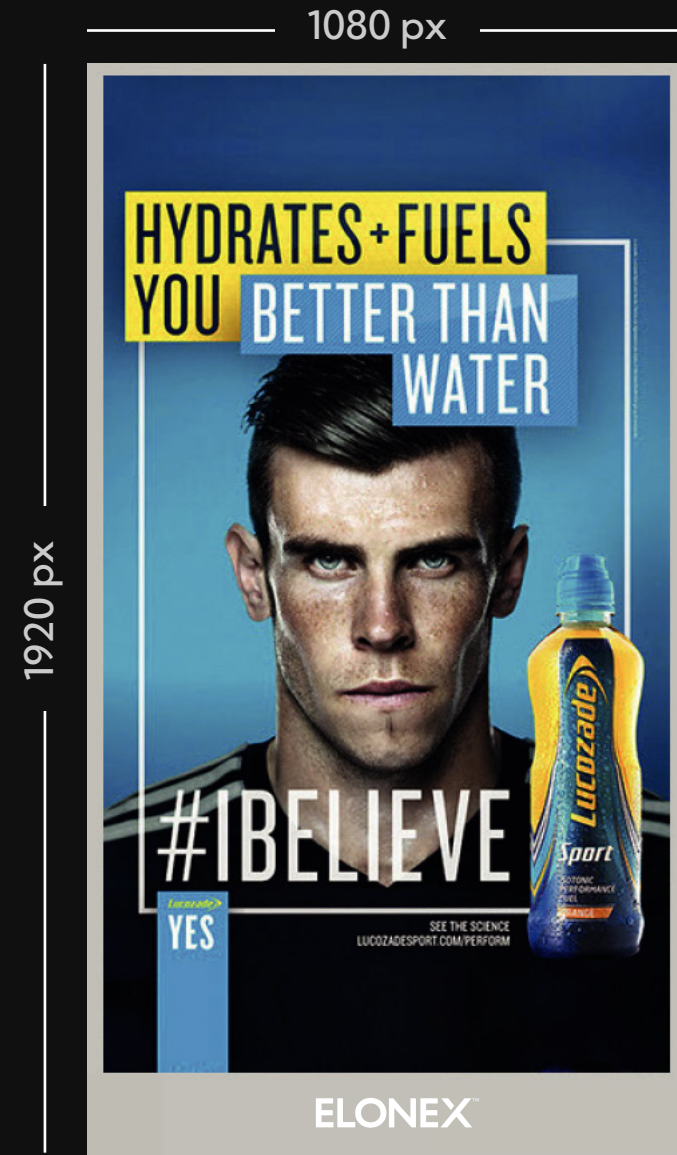
• WATFORD (x1 D6 screen)

Queens School WD23 2TY



Screen specifications

-  SCREEN SIZE: Digital 6 sheet, 9:16 ratio
-  DIMENSIONS: 1080 x 1920 pixels
-  FILE FORMAT: JPEG / PNG / MP4
-  DURATION: 10 seconds
-  DISPLAY TYPE: Digital, full animation, 25FPS
-  FILE COMPRESSION FORMAT: .zip



Talk to us

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ELONEXTM

