



*WHERE NEXT?*

*TRAVEL THE WORLD WITH  
OUR SPECIAL FARES*

**ELONEX™**

ELONEX  
HEALTH CLUB & SPA

**Bannatyne**  
Health Club & Spa

A nationwide D6 advertising network



High impact Digital Out of Home advertising that delivers exclusive access to **hard-to-reach affluent audiences** focussed on wellbeing.



ON SPECIAL OFFERS  
WITH 20 PRIZES  
WIN A HOLIDAY  
TO MALDIVES  
BOOK NOW



*WHERE NEXT?*

TRAVEL THE WORLD WITH  
OUR SPECIAL FARES

1.3 million visitors  
every month

AND OVER 195,000 MEMBERS

ELONEX

ELONEX™



Bannatyne



# Place your brand front and centre of a **highly desired** lifestyle environment.

A Bannatyne Health Club is much more than just a gym, it's a lifestyle. State-of-the-art gym equipment and an extensive selection of exercise classes are perfectly complemented by luxurious swimming pools and spa facilities, and there's a relaxed social scene taking place with Starbucks and inviting Cafe Bars to unwind in.

Place your brand front and centre of this highly desired lifestyle environment by advertising at Bannatyne Health Clubs!



**Raise  
Awareness**



**Precise  
Targeting**



**Boost  
Sales**

**ELONEX™**



BANNATYNE HEALTH CLUBS

**Bannatyne**

# The power of numbers

**63** health clubs  
across the UK

**36%** of visits  
between 9am - 1pm

**52% male**  
members

**17%** of members  
aged 40 - 49

**23%** of  
members  
aged  
30 - 39

**23%** of all members  
aged 20 - 29

**18%** of visits  
between 6 - 10pm

**90,000** members  
aged 20 - 39

**195,000+**  
members

**11%** of members  
aged 60 - 69

**48% female**  
members

**1.3 million**  
visits every  
month

**18%** of visits  
between 5 - 9am

**28%** of all visits  
between 2 - 5pm

**17%** of members  
aged 50 - 59







63  
screens

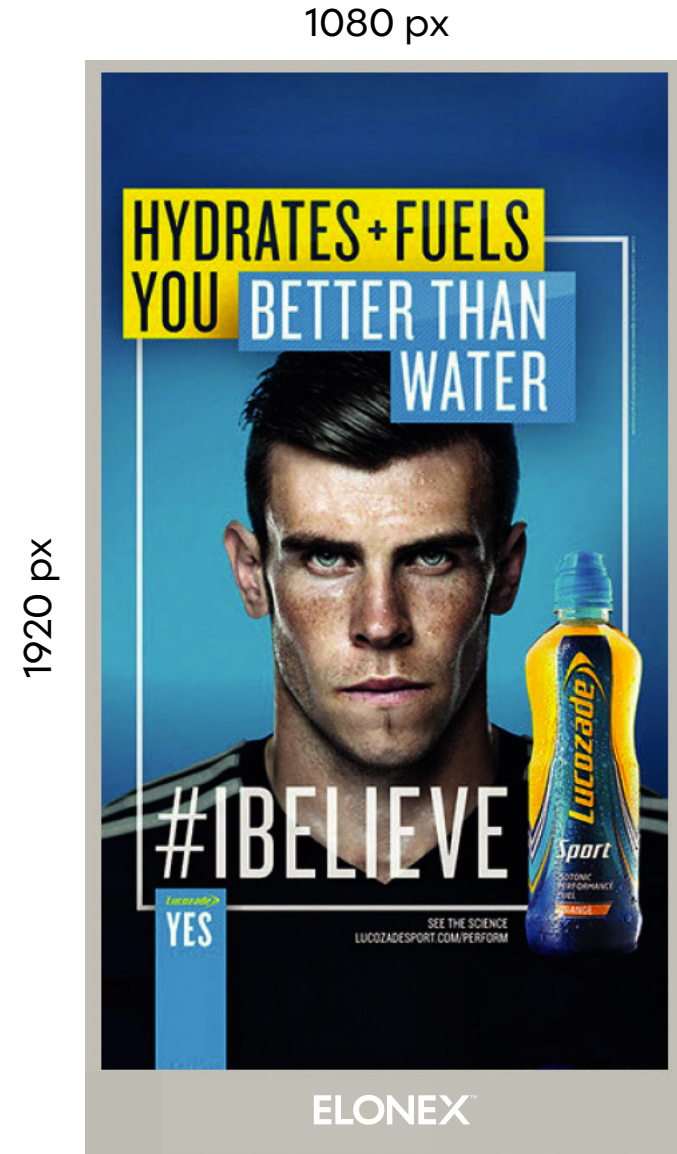
- 1 Aberdeen Health Club & Spa
- 2 Ashford Health Club & Spa
- 3 Ayr Health Club
- 4 Banbury Health Club & Spa
- 5 Barnsley Health Club & Spa
- 6 Brindleyplace Health Club & Spa, Birmingham
- 7 Luton Health Club & Spa
- 8 Blackpool Health Club & Spa
- 9 Braintree Health Club
- 10 Bristol Health Club & Spa
- 11 Broadstairs Health Club & Spa
- 12 Bury St Edmunds Health Club & Spa
- 13 Burton on Trent Health Club & Spa
- 14 Carlisle Health Club & Spa
- 15 Chafford Hundred Health Club & Spa
- 16 Chingford Health Club & Spa
- 17 Chester le Street Health Club
- 18 Colchester Health Club
- 19 Cookridge Hall Health Club, Leeds
- 20 Coulby Newham Health Club, Middlesbrough
- 21 Crewe Health Club & Spa
- 22 Darlington Health Club & Spa
- 23 Dumfries Health Club
- 24 Dunfermline Health Club & Spa
- 25 Durham Health Club & Spa
- 26 Eastbourne Health Club
- 27 Edinburgh Queen St Health Club & Spa
- 28 Fairfield Health Club & Spa
- 29 Falkirk Health Club & Spa
- 30 Folkestone Health Club
- 31 Hastings Health Club & Spa
- 32 Humberston Health Club & Spa, Grimsby

- 33 Ingeby Barwick Health Club & Spa
- 34 Inverness Health Club & Spa
- 35 Cardigan Fields Health Club, Leeds
- 36 Leicester Health Club & Spa
- 37 Livingston Health Club
- 38 Lowestoft Health Club
- 39 Mansfield Health Club & Spa
- 40 Milton Keynes Health Club & Spa
- 41 Newcraighill Health Club & Spa
- 42 Newport Health Club
- 43 Norwich West Health Club
- 44 Perth Health Club & Spa
- 45 Peterborough Health Club & Spa
- 46 Rotherham Health Club
- 47 Shrewsbury Health Club & Spa
- 48 Skelmersdale Health Club
- 49 Solihull Health Club & Spa
- 50 Stepps Health Club, Glasgow
- 51 Sutton Coldfield Health Club & Spa
- 52 Wakefield Health Club & Spa
- 53 Wellingborough Health Club
- 54 Weybridge Health Club & Spa
- 55 Wildmoor Health Club & Spa, Stratford-upon-Avon
- 56 Worksop Health Club
- 57 York Health Club & Spa
- 58 Cardiff Health Club & Spa
- 59 Kingsford Park Health Club & Spa, Colchester
- 60 Orpington Health Club & Spa
- 61 Tamworth Health Club & Spa
- 62 Grove Park Health Club & Spa, London
- 63 Norwich Health Club & Spa



## screen specifications

-  **SCREEN SIZE:** Digital 6 sheet, 9:16 ratio
-  **DIMENSIONS:** 1080 x 1920 pixels
-  **FILE FORMAT:** JPEG / PNG / MP4
-  **DURATION:** 10 seconds
-  **DISPLAY TYPE:** Digital, full animation, 25FPS
-  **FILE COMPRESSION FORMAT:** .zip





Bannatyne



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ELONEX<sup>TM</sup>

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