



ELONEX™

Advertising in Chamonix

SUMMER SEASON

Target high volume active, adventure-seeking **UK visitors** to the French Alps!

JUNE - OCTOBER

As a premier destination for outdoor activities, Chamonix offers brands the opportunity to connect with a health-conscious, outdoorsy demographic in a stunning natural setting.

With a constant stream of visitors, it provides high visibility and authentic engagement for lifestyle, outdoor, and performance-oriented brands.

As the snow recedes, Chamonix opens up to a whole new set of adventures!



hit the trails

Cycling / Hiking / Horseriding
Mountain biking / Trail running



take to the air

Helicopter flights / Paragliding
Hot-air balloons



take time for you

Spa treatments / Yoga / Swimming
Gyms & leisure centres / Golf



get in the water

Canoeing / Hydrospeeding
Kayaking / White water rafting



hang around

Climbing / Rock climbing
Mountaineering / Via ferrata



let your hair down

Bars / Restaurants / Casino
Cinema / Festivals / Nightclubs

12 screens

targeting engaged, and adventure-driven audiences



Income & profession

The majority of travellers in the French Alps are middle to high-income earners. They are often professionals and executives, seeking a luxurious escape.



Luxury travel

Luxury travellers are drawn to the region's premium amenities where ultra-high-net-worth individuals frequent.

Advertise at Chamonix during the summer!

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