

Spotlight New Town Row

Birmingham City Centre B6 4HP

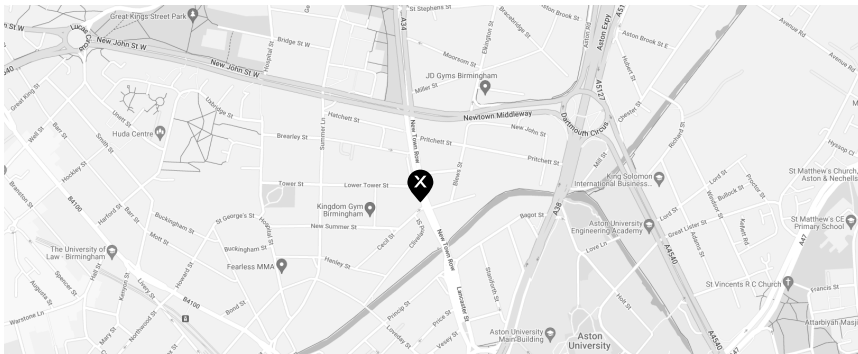
Delivering an audience of 3.1 million per fortnight

The latest addition to the new Elonex Spotlight network, where two captivating Digital 96 Sheet advertising billboards targeting extraordinary high-volume traffic combine with an innovative and engaging experiential zone designed to truly bring your brand to life.

Situated in the heart of Birmingham, Spotlight New Town Row dominates its environment strategically capturing the vast flow of high-volume traffic circulating in and around the city centre. This prime location targets traffic connecting with all prominent city centre destinations and serves as a focal point for all major routes entering and exiting Birmingham.

 **SCREEN SIZE:** 2 x Digital 96 Sheets

 **FORMAT:** Digital, Static



2 X D96s



ELONEX™