

Spotlight Birmingham Road

West Bromwich B71 4JQ

2 D96s delivering 3.1 million impacts per fortnight

The first in the new Elonex Spotlight network, where two unmissable Digital 96 Sheet advertising billboards targeting extraordinary high-volume traffic

Located immediately off Junction 1 of the M5, Spotlight Birmingham Road dominates its environment and effectively targets high volume traffic travelling on the A41 to and from Birmingham City Centre. Close to West Bromwich Albion Football Club, Spotlight Birmingham Road offers a new concept in the Digital Out of Home market, creates a unique advertising platform and delivers huge audience numbers for brands who really want to shine.

 **SCREEN SIZE:** 2 x Digital 96 Sheets

 **FORMAT:** Digital, Static

 **M5 Junction 1**

 **Major Birmingham City Centre Inbound & Outbound Arterial Route**



ELONEX™

2 X D96s

