



# Our Shopping Mall Network

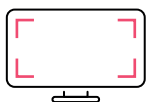
REACH UNRIVALLED RETAIL  
AUDIENCE NUMBERS ACROSS THE UK

ELONEX<sup>TM</sup>

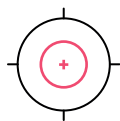
# Connect with more than 1 billion shoppers every year

Reach unrivalled retail audiences and directly influence buying decisions by advertising on the Elonex Shopping Mall Network.

Multi-format (including D6, D48 & PanVision screens) and with real time messaging, advertising on the Elonex Shopping Mall Network means you directly reach and engage with consumers as they shop, eat and play, with precise targeted campaigns built across single or multiple mall locations.



UK wide  
advertising  
coverage



Drive sales  
right at the point  
of purchase



100%  
full motion  
advertising

including:

- Bullring Birmingham
- Arndale Manchester
- Mander Centre
- Luton Retail Park
- Fosse Park Leicester
- Telford Centre





Elonex operate a vast portfolio of digital advertising screens across the best known Shopping Centres in the UK, and perfectly position your advertising campaigns so to influence buying decisions right at the point of purchase.

ELONEX™



# PanVision

## 21 PREMIUM ADVERTISING SCREENS

### Premium advertising in the UK's most successful shopping malls

Dominate some of the UK's most successful shopping destinations and reach huge footfall by advertising on the Elonex PanVision Network.

Large format (D96) and dual-sided, PanVision screens are designed to present premium advertising opportunities, deliver unmissable messaging and guarantee advertisers really stand out from the crowd!

including:

- Birmingham Bullring
- Mander Centre
- Highcross Leicester
- Arndale Manchester
- Telford Centre
- Derbion Derby





# D6 Screens

## Mass coverage shopping mall advertising

Digital 6 Sheet advertising screens situated in high footfall Shopping Malls across the UK, designed to really stand out and grab the attention of consumers.

Create mass coverage by building national D6 campaigns or target specific locations including:

- London
- Birmingham
- Manchester
- Leicester
- Wolverhampton
- Gloucester
- Glasgow





# D48 Screens

## Big screen advertising in UK shopping malls

Demand attention and reach big number retail audiences on unmissable Digital 48 Sheet advertising screens in UK shopping malls.

Book on a national basis or target individual regions including:

• Doncaster • Camberley • Lincoln • Newcastle



# all mapped out

- 1 Bullring Birmingham | B5 4BU 18 x Walkways 6 x PanVision
- 2 Four Oaks | Sutton Coldfield, B74 2UG 2 x D6s
- 3 Birmingham Lights | City Centre, B4 6SX 2 x D48s 1 x D96
- 4 Merry Hill | Brierley Hill DY5 1QX 2 x D48s
- 5 Coventry City Centre | Coventry, CV1 1JD 1 x D48
- 6 Highcross Leicester | Leicestershire, LE1 4AN 2 x PanVision
- 7 Mander Centre | Wolverhampton, WV1 3NH 8 x D6s 3 x PanVision
- 8 The Telford Centre | Telford, TF3 4BX 2 x PanVision
- 9 Fosse Park | Leicester, LE19 1HY 14 x D6s
- 10 The Hildreds Centre | Skegness, PE25 3NR 1 x D6
- 11 Wisbech Horse Fair | Wisbech, PE13 1AR 3 x D6s
- 12 Derbion, Derby | Derby, DE1 2PL 4 x PanVision
- 13 Arndale Manchester | M4 3AQ 4 x PanVision
- 14 Quayside Media City | Manchester, M50 3AH 10 x D6s
- 15 Market Place | Bolton, BL1 2AL 4 x D6s
- 16 Golden Square | Warrington, WA1 1QB 1 x PanVision
- 17 County Oak Retail Park | Crawley, RH11 7XN 10 x D6s
- 18 Arndale Morecambe Bay | Lancaster, LA4 5DH 4 x D6s
- 19 Luton Retail Park | Luton, LU1 3JH 14 x D6s
- 20 Frenchgate | Doncaster, DN1 1SW 1 x D48
- 21 Prospect Centre | Hull, HU2 8PP 4 x D6s
- 22 Promenades Shopping | Bridlington, YO15 2PY 2 x D6s
- 23 Waterside Shopping Centre | Lincoln, LN2 1AP 1 x D48 5 x D6s
- 24 Templars Square | Oxford, OX4 3XH 3 x D6s
- 25 Grosvenor Shopping | Northampton, NN1 2EW 4 x D6s

- 26 Gloucester Quays | Gloucestershire, GL1 5SH 10 x D6s
- 27 The Square | Camberley, GU15 3SL 1 x D48
- 28 Mercury Shopping Centre | Romford, RM1 3EE 4 x D6s
- 29 Grays Shopping Centre | Grays, RM17 6QE 4 x D6s
- 30 High Chelmer | Chelmsford, CM1 1XB 6 x D6s
- 31 The Beacon Centre | North Shields, NE29 6QF 2 x D6s
- 32 Priory Meadow Shopping | Hastings, TN34 1PH 4 x D6s
- 33 Eastbourne Arndale | East Sussex, BN21 3NW 6 x D6s
- 34 The Belfry Shopping Centre | Surrey, RH1 1ST 2 x D6s
- 35 St Elli Shopping Centre | Llanelli, SA15 1SH 1 x D6
- 36 Merlin's Walk | Carmarthen, SA31 3BN 2 x D6s
- 37 Eastgate Shopping Centre | Gloucester, GL1 1PA 4 x D6s
- 38 Sovereign Centre | Bournemouth, BH1 4SX 4 x D6s
- 39 Marlands Centre | Southampton, SO14 7SJ 4 x D6s
- 40 The Forum | Wallsend, NE28 8JN 4 x D6s
- 41 Hillstreet | Middlesbrough, TS1 1SU 1 x D6
- 42 Cornmill Centre | Darlington, DL1 1NH 5 x D6s
- 43 The Avenue | Newton Mearns, G77 6AA 4 x D6s
- 44 The Piazza | Glasgow, PA1 1EL 2 x D6s
- 45 Burns Mall | Kilmarnock, KA1 1LT 2 x D6s
- 46 Callendar Square | Stirlingshire, FK1 1UJ 2 x D6s
- 47 Lower Precinct | Coventry, CV1 1NQ 4 x D6s
- 48 Durham Town Centre | Durham, DH1 4SL 2 x D6s
- 49 Solihull Retail Park | Solihull, B90 4LD 9 x D6s

\* number of screens





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