

Elonex New Sites

H1 2023

ELONEX™



Elonex DOOH Estate Update H1 2023

The Elonex DOOH estate continues to grow at pace, and with multiple new builds scheduled to go live in the first half of 2023 we remain committed to delivering the very best locations, innovative design and even bigger audiences for advertisers looking to gain maximum return from unmissable out of home campaigns.





New Sites

Spotlight Birmingham Road, West Bromwich **Now Live**

Spotlight New Town Road, Birmingham **Live May 2023**

Merry Hill Shopping Centre **Live April 2023**

Dartmouth Middleway, Birmingham **Live May 2023**

All Saints Way, West Bromwich Live Date TBC

100 Tyburn Road, Birmingham **Now Live**

Birmingham Bullring **Live May 2023**

Solihull Retail Park **Now Live**

Stafford Road, Wolverhampton **Now Live**

Butts Park Arena, Coventry **Live April 2023**

MediaCityUK Gateway, Manchester **Live May 2023**

Bentcliffe Way, Salford, Manchester **Live May 2023**

Northampton Town Football Club **Live May 2023**

Luton Retail Park **Now Live**

County Oak Retail Park, Crawley **Live April 2023**

New Generation Retail Park Totems **Now Live**

Edinburgh, Kirkcaldy Esplanade Live Date TBC

The Rapid Reach Network **Now Live**





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Live Date: Now Live

Spotlight Birmingham Road

West Bromwich B71 4JQ

2 x Digital 96 Sheets + Experiential Zone





Live Date: May 2023

Spotlight New Town Row

Birmingham B6 4HP

2 x Digital 96 Sheets + Experiential Zone



merryhill



M&S

Live Date: April 2023

Merry Hill Shopping Centre

DY5 1QX

Digital Mega 48 Sheet (10.8m x 4.2m)





Live Date: May 2023

Dartmouth Middleway Birmingham

Birmingham City Centre B7 4TL

Digital 48 Sheet
WIP TRANSPORT SOLUTIONS





Live Date: TBC

All Saints Way West Bromwich

West Bromwich B71 4HJ

Digital 48 Sheet





Live Date: Now Live

100 Tyburn Road City Inbound

Birmingham B24 8NP

Digital 48 Sheet





next

Live Date: May 2023

Birmingham Bullring

Birmingham B5 4BU

4 Additional PanVision Screens





Live Date: May 2023

Birmingham Bullring

Birmingham B5 4BU

External Digital 96 Sheet & External Digital 48 Sheet





Welcome to **b&m**

- FOOD
- CONFECTIONERY
- SOFT DRINKS
- ALCOHOL
- CLEANING
- TOILETRIES



**LOCK IT
CHECK IT**

Are you sure your vehicle is secure?

Search WMP - Vehicle crime

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Live Date: Now Live

Solihull Retail Park

Solihull, B90 4LD

8 x Digital 6 Sheets.





Live Date: Now Live

Stafford Court

Stafford Road, Wolverhampton WV10 7EL

Digital 48 Sheet





Live Date: April 2023

Butts Park Arena Coventry

Coventry CV1 3GE

2 x Digital 48 Sheets





Live Date: May 2023

MediaCityUK Gateway

Manchester M50 3BG

Digital Mega 6





Live Date: May 2023

Bentcliffe Way Salford

Manchester M30 0EE

Digital 48 Sheet





Live Date: May 2023

Northampton Town Football Club

Sixfields Stadium NN5 5QA

Digital 48 Sheet





Hello Luton.
So here's a New way to Reach Big Audiences

Advertise here
hello@elonex.com

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Live Date: Now Live

Luton Retail Park

Gipsy Lane, Luton, LU1 3JH

12 x Digital 6 Sheets



GroupNexus
Managed and operated on behalf of South by SP Plus, Ltd, 11th Floor, 100 Broad Street, London, W1P 3JQ, UK. Tel: 020 7592 1000. www.groupnexus.co.uk

**Hello
Crawley.**
So here's a New way to
Reach Big Audiences

Advertise here
hello@elonex.com

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Live Date: April 2023

County Oak Retail Park Crawley

London Road, Crawley RH11 7XN

10 x Digital 6 Sheets

THANK YOU



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KING OF THE STREETS

Supadrug

Argos

halfords

hobbycraft

Wickes

NEXT



Tapi
carpets

Poundland



bm

wren
KITCHENS

pets
at home

Iceland

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Live Date: Now Live

New Generation Retail Park Totems

UK Retail Parks

Digital 6 Sheet

- FOOD
- CONFECTIONERY
- SOFT DRINKS
- ALCOHOL
- CLEANING
- TOILETRIES
- PET
- DIY





Live Date: TBC

Edinburgh

Kirkcaldy Esplanade KY1 1SL

2 x Digital 48 Sheets





Live Date: Now Live

The Rapid Reach Network

UK Wide

200 x Digital 48 Sheets. 5000 Locations in planning.

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Contact Us

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