



PanVision

PREMIUM ADVERTISING IN UK
SHOPPING MALLS

21
PANVISION
SCREENS

ELONEX™



Introducing PanVision Screens

Premium advertising screens in the UK's most successful shopping destinations.

Designed to dominate retail settings, PanVision screens are supersized and to target and engage with consumers as they shop and enjoy leisure time.

Reflecting the D96 format of premium screens in major airports and rail hubs, and featuring Ultra Tight Pixel quality, PanVision screens are unmissable and deliver high impact messaging for brands serious about standing out from the crowd.

21 PANVISION SCREENS





PanVision Screens @Bullring Birmingham



Number
of PanVision
Screens **X6**

One of the UK's best-known retail destinations and the prime shopping location in Birmingham. With it's unique architecture creating an iconic city centre landmark, Bullring is home to over 160 retail and leisure outlets including Selfridges, Next and TK Maxx.

Annual Footfall: 39 Million
Average Dwell Time: 110 Minutes
Average Fashion Spend: £85
Size: 128,000 Sq Ft

MICHAEL KORS

COSTA

Entertainer
TheToyShop.com

Goldsmiths
UNIVERSITY OF LONDON

SELFRIDGES & CO

Fumo

Nando's





PanVision Screens @Arndale Manchester



Number
of PanVision
Screens **X4**

The biggest inner-city shopping centre in the country and located at the core of Manchester's vibrant city centre. Manchester Arndale is home to over 200 stores, captures 40 million annual visitors and is renowned for its leading retail and leisure offering.

Annual Footfall: 40 Million
Average Dwell Time: 65 Minutes
Average Retail Spend: £2.4bn
Size: 1.6 million sq ft



next

TOPSHOP



RIVER ISLAND

ALLSAINTS



HARVEY
NICHOLS



PanVision Screens @Intu Derby



Number
of PanVision
Screens

X4

Intu Derby is one of the leading retail and leisure destinations in the Midlands. The centre is anchored by M&S, Debenhams, Next, Boots and Sainsbury, and also delivers a strong leisure offer, including a 12 screen cinema and 800 seat food court.

Annual Footfall: 22 Million

Average Dwell Time: 124 minutes

Average Peak Spend: £59

Size: 1.3 million sq ft

M&S
EST. 1884

Sainsbury's

next

Boots

TOPSHOP

Superdry.

ZARA





PanVision Screens @Highcross Leicester



Number
of PanVision
Screens **X2**

The pulsing heart of Leicester's vibrant shopping scene, Highcross brings together some of the biggest names in retail all under one roof. Shoppers come from across the East Midlands and beyond to sample the enchanting mix of retail, entertainment and dining at Highcross.

Annual Footfall: 18 Million
Average Dwell Time: 90 Minutes
Average Retail Spend: £83
Size: 1.6 million sq ft



BOSS
HUGO BOSS



**JOHN
LEWIS
& PARTNERS**

ZARA

REISS

**SHOWCASE
CINEMAS**

**NEW
LOOK**

Boots



PanVision Screens @Telford Centre



PREMIUM
SHOPPING
MALL
ADVERTISING

Number
of PanVision
Screens **X2**

One of the UK's largest covered shopping centres. Telford Centre is home to over 160 stores, including high street and designer brands, to make it the largest shopping mall in Shropshire with key anchor stores House of Fraser, M&S, Next, Debenhams, Zara and Primark.

Annual Footfall: 14 Million
Catchment Area: 700,000
Number of units: 160
Size: 1 million sq ft

M&S
EST. 1884

ZARA

PRIMARK®

Boots

RIVER ISLAND

HOUSE OF FRASER
SINCE 1849

H&M





PanVision Screens @Mander Centre Wolverhampton



Number
of PanVision
Screens **X3**

As the prime retail destination in Wolverhampton City Centre, the Mander Centre boasts a prestigious tenant line up including key brands H&M, New Look, FootAsylum, Clarks, JD Sports, Boots, Matalan, Wilko and T.H.Baker.

Annual Footfall: 12.5 Million

Key Retailers: 66 Minutes

Annual Spend: £228 Million

Size: 550,000 sq ft



FLANNELS

H.SAMUEL
THE JEWELLER



COSTA

claire's



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