



WHERE NEXT?

*TRAVEL THE WORLD WITH
OUR SPECIAL FARES*

ELONEXTM

NATIONWIDE D6 ADVERTISING NETWORK

ELONEX

1.3 million
visitors every
month

Bannatyne
Health Club & Spa

High impact Digital Out of Home advertising that delivers exclusive access to hard-to-reach affluent audiences focussed on wellbeing.

A Bannatyne Health Club is **much more than just a gym**, it's a lifestyle. State-of-the-art gym equipment and an extensive selection of exercise classes are perfectly complemented by luxurious swimming pools and spa facilities, and there's a relaxed social scene taking place with Starbucks and inviting Cafe Bars to unwind in.

Place your brand front and centre of this highly desired lifestyle environment by advertising with Elonex at Bannatyne Health Clubs!



**Raise
Awareness**



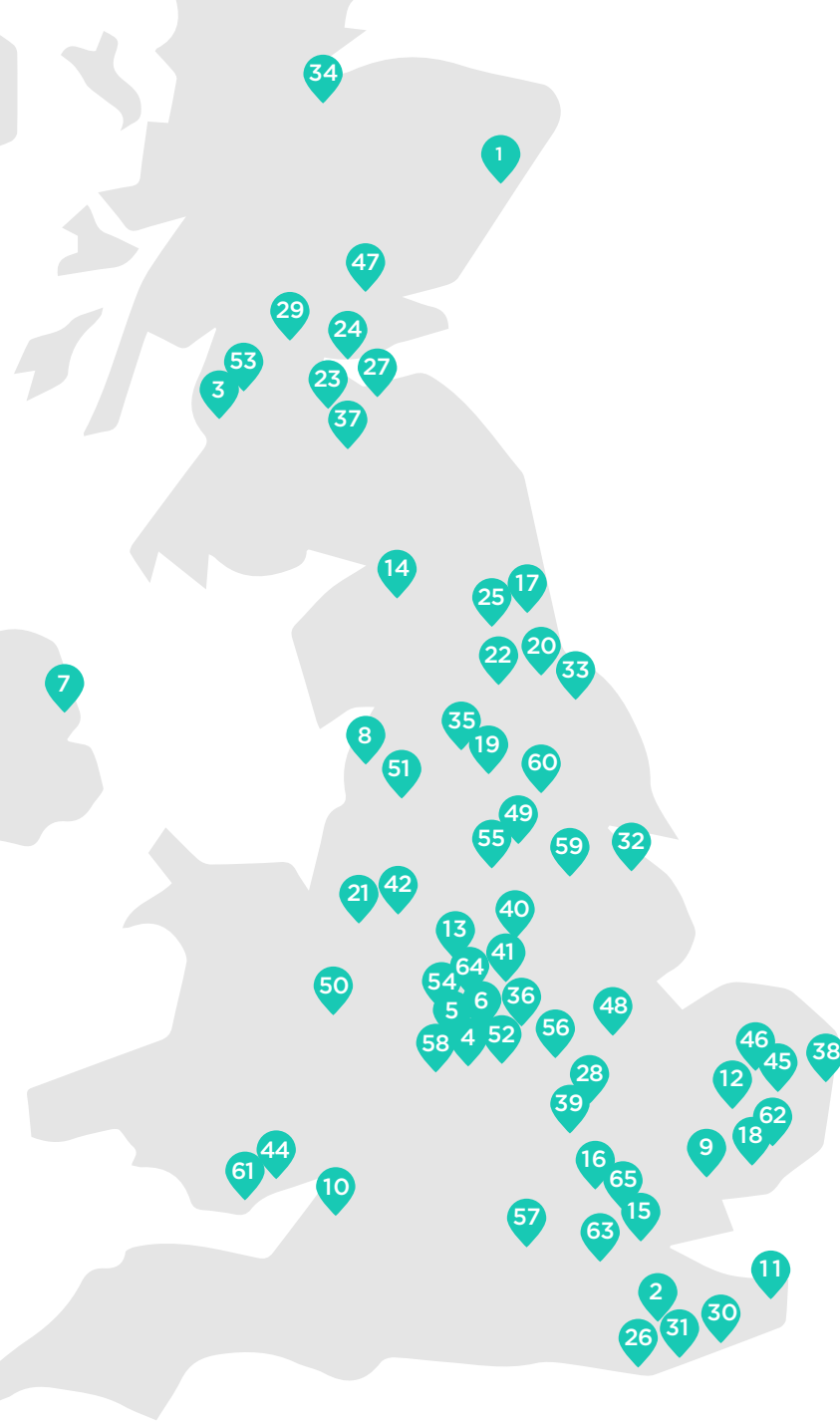
**Precise
Targeting**



**Boost
Sales**



all mapped out



- | | | | |
|----|--------------------------------------|----|---------------------------------------|
| 1 | Aberdeen Health Club & Spa | 33 | Ingeby Barwick Health Club & Spa |
| 2 | Ashford Health Club & Spa | 34 | Inverness Health Club & Spa |
| 3 | Ayr Health Club | 35 | Cardigan Fields Health Club |
| 4 | Banbury Health Club & Spa | 36 | Leicester Health Club & Spa |
| 5 | Barnsley Health Club & Spa | 37 | Livingston Health Club |
| 6 | Brindleyplace Health Club & Spa | 38 | Lowestoft Health Club |
| 7 | Belfast Health Club & Spa | 39 | Mansfield Health Club & Spa |
| 8 | Blackpool Health Club & Spa | 40 | Milton Keynes Health Club & Spa |
| 9 | Braintree Health Club | 41 | Quay St, Manchester Health Club & Spa |
| 10 | Bristol Health Club & Spa | 42 | Newcraighill Health Club & Spa |
| 11 | Broadstairs Health Club & Spa | 43 | Newport Health Club |
| 12 | Bury St Edmunds Health Club & Spa | 44 | Norwich West Health Club |
| 13 | Burton on Trent Health Club & Spa | 45 | Perth Health Club & Spa |
| 14 | Carlisle Health Club & Spa | 46 | Peterborough Health Club & Spa |
| 15 | Chafford Hundred Health Club & Spa | 47 | Rotherham Health Club |
| 16 | Chingford Health Club & Spa | 48 | Shrewsbury Health Club & Spa |
| 17 | Chester le Street Health Club | 49 | Skelmersdale Health Club |
| 18 | Colchester Health Club | 50 | Solihull Health Club & Spa |
| 19 | Cookridge Hall Health Club | 51 | Stepps Health Club |
| 20 | Coulby Newham Health Club | 52 | Sutton Coldfield Health Club & Spa |
| 21 | Crewe Health Club & Spa | 53 | Wakefield Health Club & Spa |
| 22 | Darlington Health Club & Spa | 54 | Wellingborough Health Club |
| 23 | Dumfries Health Club | 55 | Weybridge Health Club & Spa |
| 24 | Dunfermline Health Club & Spa | 56 | Wildmoor Health Club & Spa |
| 25 | Durham Health Club & Spa | 57 | Worksop Health Club |
| 26 | Eastbourne Health Club | 58 | York Health Club & Spa |
| 27 | Edinburgh Queen St Health Club & Spa | 59 | Cardiff Health Club & Spa |
| 28 | Fairfield Health Club & Spa | 60 | Kinsford Park Health Club & Spa |
| 29 | Falkirk Health Club & Spa | 61 | Orpington Health Club & Spa |
| 30 | Folkestone Health Club | 62 | Tamworth Health Club & Spa |
| 31 | Hastings Health Club & Spa | 63 | Grove Park Health Club & Spa |
| 32 | Humberstone Health Club & Spa | | |

The power of numbers

65 health clubs
across the UK

36% of visits
between 9am - 1pm

52% male
members

17% of members
aged 40 - 49

23% of
members
aged
30 - 39

23% of all members
aged 20 - 29

18% of visits
between 6 - 10pm

90,000 members
aged 20 - 39

195,000+
members

11% of members
aged 60 - 69

48% female
members







1.3 million
visits every
month

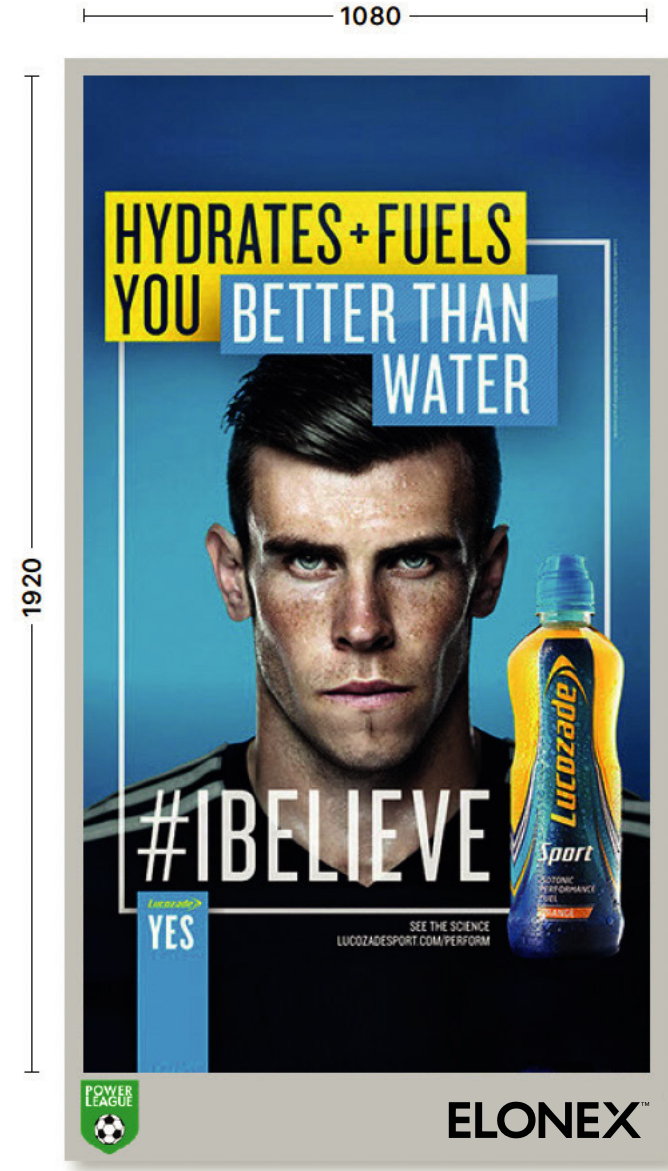
18% of visits
between 5 - 9am

28% of all visits
between 2 - 5pm

17% of members
aged 50 - 59

screen specifications

-  **SCREEN SIZE:** Digital 6 sheet, 9:16 ratio
-  **DIMENSIONS:** 1080 x 1920 pixels
-  **FILE FORMAT:** JPEG / PNG / MP4
-  **DURATION:** 10 seconds
-  **DISPLAY TYPE:** Digital, full animation, 25FPS
-  **FILE COMPRESSION FORMAT:** .zip





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ELONEX™

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