



DEMAND  
ATTENTION

# PanVision

Premium Shopping  
Mall Advertising



ELONEX™

elonex.com | hello@elonex.com

# Introducing PanVision Screens

Premium advertising screens in the UK's most successful shopping destinations.

Designed to dominate retail settings, PanVision screens are super-sized and dual-sided to target and engage with consumers as they shop and enjoy leisure time.

Reflecting the D96 format of premium screens in major airports and rail hubs, and featuring Ultra Tight Pixel quality, PanVision screens are unmissable and deliver high impact messaging for brands serious about standing out from the crowd.

25 PREMIUM SCREENS







# PanVision Screens @Bullring Birmingham



**PREMIUM  
SHOPPING  
MALL  
ADVERTISING**

Number  
of PanVision  
Screens **x6**

One of the UK's best-known retail destinations and the prime shopping location in Birmingham. With it's unique architecture creating an iconic city centre landmark, Bullring is home to over 160 retail and leisure outlets including Selfridges, Next and TK Maxx.

**Annual Footfall:** 39 Million  
**Average Dwell Time:** 110 Minutes  
**Average Fashion Spend:** £85  
**Size:** 128,000 Sq Ft



MICHAEL KORS **COSTA** **Entertainment**  
TheToyShop.com

Goldsmiths **SELFRIDGES & CO** *Fumo*  
UNIVERSITY OF LONDON

**Nando's**

Bullring & Grand Central, Birmingham, B5 4BU

**ELONEX**



# PanVision Screens @Arndale Manchester

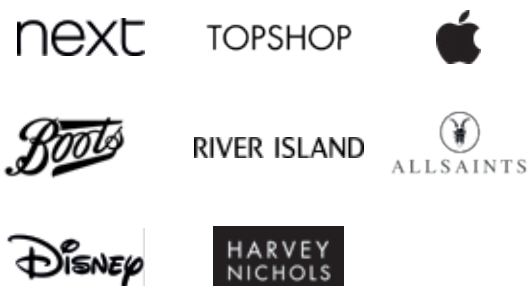


**PREMIUM**  
SHOPPING  
MALL  
ADVERTISING

Number  
of PanVision  
Screens **x4**

The biggest inner-city shopping centre in the country and located at the core of Manchester's vibrant city centre. Manchester Arndale is home to over 200 stores, captures 40 million annual visitors and is renowned for its leading retail and leisure offering.

**Annual Footfall:** 40 Million  
**Average Dwell Time:** 65 Minutes  
**Average Retail Spend:** £2.4bn  
**Size:** 1.6 Million Sq Ft



Manchester Arndale, Manchester M4 3AQ





# PanVision Screens @Meadowhall Sheffield



Number  
of PanVision  
Screens

**x4**

One of only six out-of-town super regional shopping centres in the UK. Featuring 290 stores including top independent and international brands, 50 places to eat and drink, and an 11-screen cinema, Meadowhall Sheffield is Yorkshire's premier shopping destination.

**Annual Footfall:** 24 Million  
**Average Dwell Time:** 2Hr 42 Minutes  
**Average Peak Spend:** £152  
**Size:** 1.5 Million Sq Ft



M&S  
EST. 1884

TOPSHOP

PRIMARK

HOLLISTER

ALLSAINTS

NEW  
LOOK

H&M

Meadowhall Centre, The Oasis, Sheffield S9 1EP

**ELONEX**<sup>TM</sup>



# PanVision Screens @Derbion Derby



Number  
of PanVision  
Screens **x4**

Derbion Derby is one of the leading retail and leisure destinations in the Midlands. The centre is anchored by M&S, Next, Boots and Sainsbury, and also delivers a strong leisure offer, including a 12 screen cinema and 800 seat food court.

**Annual Footfall:** 22 Million  
**Average Dwell Time:** 124 minutes  
**Average Peak Spend:** £59  
**Size:** 1.3 Million Sq Ft



London Road, Derby DE1 2PL





# PanVision Screens @Mander Centre Wolverhampton



Number  
of PanVision  
Screens **x3**

As the prime retail destination in Wolverhampton City Centre, the Mander Centre boasts a prestigious tenant line up including key brands H&M, New Look, FootAsylum, Clarks, JD Sports, Boots, Matalan, Wilko and T.H.Baker.

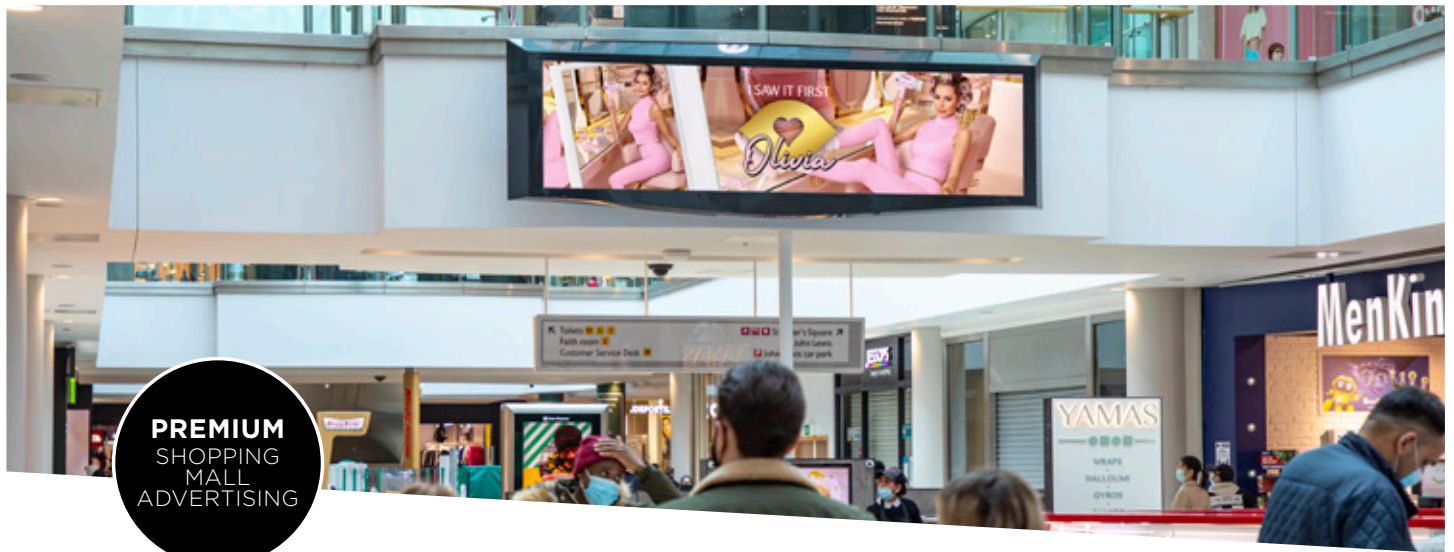
**Annual Footfall:** 12.5 Million  
**Key Retailers:** 66  
**Annual Spend:** £228 Million  
**Size:** 550,000 Sq Ft



Mander Centre, Wolverhampton, WV1 3NH



# PanVision Screens @Highcross Leicester



**PREMIUM**  
SHOPPING  
MALL  
ADVERTISING

Number  
of PanVision  
Screens **x2**

The pulsing heart of Leicester's vibrant shopping scene, Highcross brings together some of the biggest names in retail all under one roof. Shoppers come from across the East Midlands and beyond to sample the enchanting mix of retail, entertainment and dining at Highcross.

**Annual Footfall:** 18 Million  
**Average Dwell Time:** 90 Minutes  
**Average Retail Spend:** £83  
**Size:** 1.6 Million Sq Ft



REISS

ZARA

BOSS  
HUGO BOSS

SHOWCASE  
CINEMAS

NEW  
LOOK

Boots

5 Shires Lane, Leicester LE1 4AN

**ELONEX**<sup>™</sup>





# PanVision Screens @Telford Centre



Number  
of PanVision  
Screens **x2**

One of the UK's largest covered shopping centres. Telford Centre is home to over 160 stores, including high street and designer brands, to make it the largest shopping mall in Shropshire with key anchor stores House of Fraser, M&S, Next, Zara and Primark.

**Annual Footfall:** 14 Million  
**Catchment Area:** 700,000  
**Number of Units:** 160  
**Size:** 1 Million Sq Ft

*Boots*

PRIMARK

*H&M*

HOUSE OF  
FRASER  
SINCE 1849

RIVER ISLAND

M&S  
EST. 1884

**ZARA**



Overdale, Telford TF3 4BX

**ELONEX**<sup>™</sup>

## **For More Information**

hello@elonex.com

0121 270 8550



elonex.com