



**NEW  
GENERATION  
OF RETAIL  
PARKS**

**14**  
**NEW D6  
SCREENS**

**NEW**

# Fosse Park Leicester

Advertise at the Number  
One Ranked Shopping Park  
in the UK

**ELONEX™**  
■■■■■

[elonex.com](http://elonex.com) | [hello@elonex.com](mailto:hello@elonex.com)



# Connect with 11.5 Million Visitors Every Year



Fosse Park is the number one, ranked shopping park in the UK and it's set to be the largest too, with the addition of a new and an informal 'dawn 'til dusk' dining and shopping experience, which will drive footfall and extend visitor dwell time.

For nearly 30 years, Fosse Park has been the heart and soul of Leicestershire, and as a well-established and much-loved shopping destination it's popularity is set to soar even further after a multi-million pound extension and opening of a brand new food and beverage offering, 'Food Central'.

Fosse Park is a dominant and successful retail and leisure destination, which should be top of the agenda for brands focussed on demanding the attention of high footfall consumers.

14 X D6 DIGITAL SCREENS



# Fosse Park Leicester



**NEW  
GENERATION  
OF RETAIL  
PARKS**



Number  
of Digital 6  
Sheet  
Screens

**x14**

**Food Central:** 17 New F&B Outlets  
Opening Easter 2021

**Fosse Park West:** Multi-million Pound  
Extension - 12 New Retailers

**Outlets:** 43

**Annual Footfall:** 11.5 Million

**Average Dwell Time:** 81 Minutes

**Annual Visits:** Up To 27 Per Year

**Average Spend:** £89 Per Visit

**Size:** 758,500 sq ft

**Parking:** 3100 Free Spaces





# The Biggest & The Best

**T.J. maxx**

  
**FRASERS**  
—  
EST 1849

**Nando's**

**KFC**



**COSTA**

Sainsbury's

**H&M**

**Boots**



**Clarks**

RIVER ISLAND

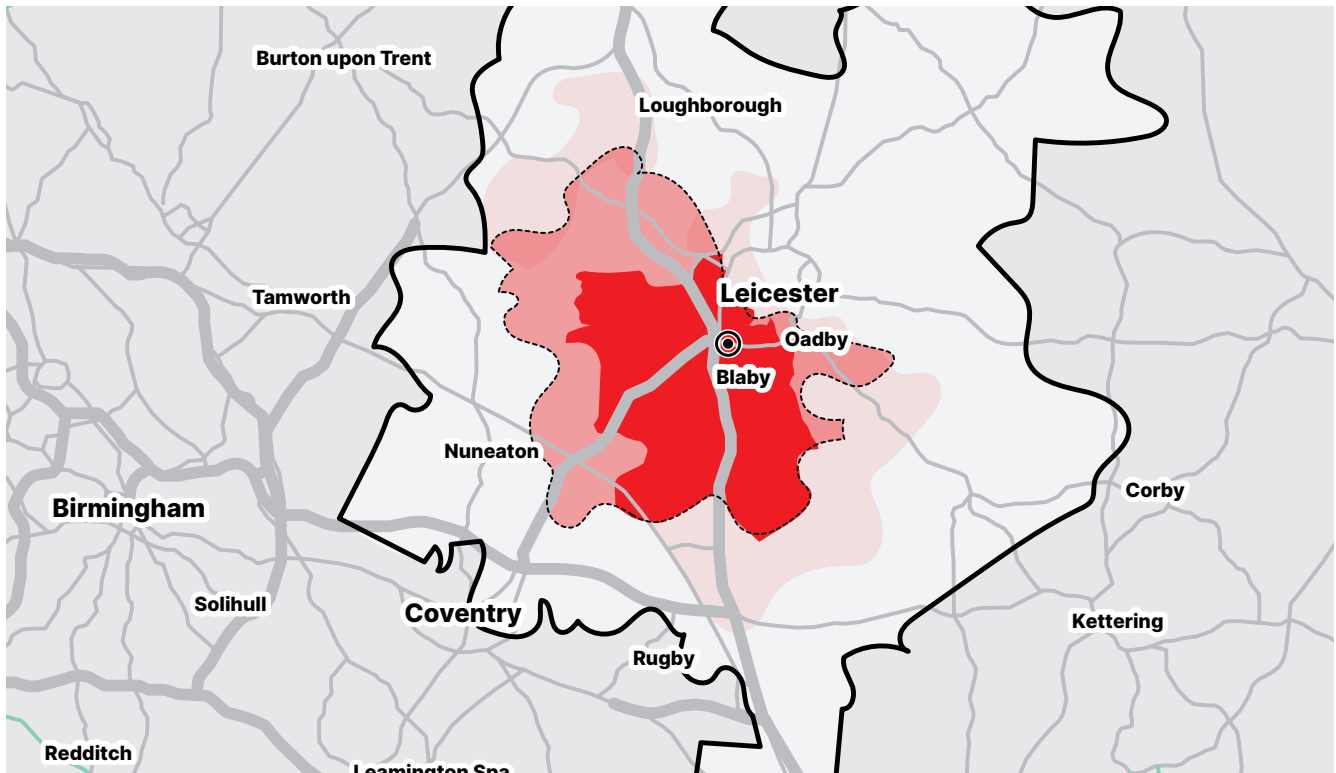
**Argos**

**ASDA**

FOOTAZYLUM



# All Roads Lead to Fosse Park



Fosse Park is positioned 4.5 miles south-west of Leicester city centre and accessed by the A536 and A5460 which is the principal arterial link road between the city centre and the M1 motorway.

Junction 21 of the M1 is half a mile to the west, providing easy north-south access, and also represents the northern end of the M69 motorway, providing access to the West Midlands.

**Fosse Park**  
Fosse Park Avenue  
Leicester  
LE19 1HY

## Opening Times

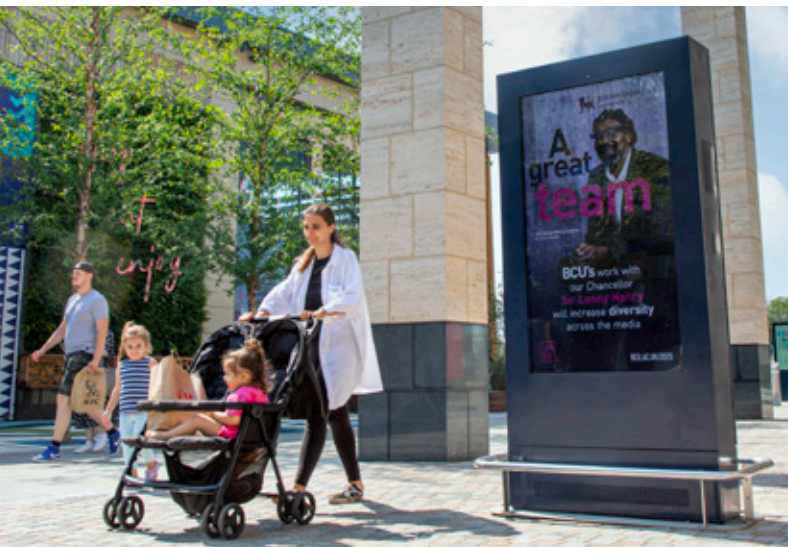
Monday	09:00 – 20:00
Tuesday	09:00 – 20:00
Wednesday	09:00 – 21:00
Thursday	09:00 – 21:00
Friday	09:00 – 21:00
Saturday	09:00 – 20:00
Sunday	11:00 – 17:00
Bank Holiday Hours	10:00 – 18:00

## The Largest Out-of-Town Shopping Park in the UK.

# 14 x D6 Screens

Target high volume footfall at the UK's number One ranked shopping park on 14 stand out Digital 6 Sheet advertising screens.

Each D6 location is double-sided and strategically positioned to reach and demand the attention of lucrative consumers as they shop, eat and enjoy.











# Fosse Park Layout



# Screen Specifications



## SPECIFICATIONS

- |  |                                       |   |                                      |
|--|---------------------------------------|---|--------------------------------------|
|  | <b>SCREEN SIZE:</b> N/A               |  | <b>DURATION:</b> 10 Seconds          |
|  | <b>DIMENSIONS:</b> 1080 x 1920 Pixels |  | <b>DISPLAY TYPE:</b> Static / Motion |
|  | <b>FILE FORMAT:</b> JPEG   PNG   MP4  |  | <b>FILE COMPRESSION FORMAT:</b> .zip |

### DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

### FILE NAME

All files to be named using the following convention:

Digivan-Near-CLIENTNAME.fileformat  
Digivan-Far-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

### CONTACT / DELIVERY

For queries and sign-off approval please  
**e-mail:** [creative@elonex.com](mailto:creative@elonex.com)  
**or call:** 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wettransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.



**Sales Team**

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