# A Contraction of the Eloner And A Contraction of the Eloner An

Advertise at the heart of one of the UK's fastest growing and most vibrant cities

### CONNECT WITH 12.5 MILLION SHOPPERS EACH YEAR

As the prime retail destination in Wolverhampton City Centre, the Mander Centre boasts a prestigious tenant line up including key brands Frasers, H&M, New Look, FootAsylum, Clarks, JD Sports, Boots, Matalan, Wilko and T.H.Baker.

Redeveloped to deliver a modern and immersive retail experience, and located next to Wolverhampton Railway, Metro and Bus Station, the Mander Centre attracts high footfall and is very much at the heart of this vibrant city's fast growing economy.

#### **ANNUAL FOOTFALL 12.5 MILLION**

Mander Centre Wolverhampton WV1 3NH



## **3 x** PanVision Screens

# 8 x Digital 6 Sheets

elonex.com

## MANDER CENTRE

#### WOLVERHAMPTON'S PRIME CITY CENTRE RETAIL DESTINATION.

#### **KEY FACTS**

Annual Footfall: 12.5 Million

Key Retailers: 66

Size: 550,000 square feet

Catchment Area: 584,000

Annual Spend: £228 Million

FRASERS	H&M		Clarks
Boos	FOOTAZYJUM	NEW LOOK	≝ <b>Entertainer</b> TheToyShop.com
Superdrug	hmv	MATALAN	8
Three.co.uk	T. H. BAKER	wilko	bm
vision express	DEICHMANN	H.SAMUEL	Waterstones

## WOLVERHAMPTON

Wolverhampton is a city of opportunity, with a fast paced regeneration programme driving major economic growth

#### **KEY FACTS**

**Population** 260,000

**Economy** One of top ten growing economies in the UK

#### Investment

£4.4 billion pounds being injected into regeneration projects citywide

#### **Major Employers**

Jaguar Land Rover, Marston's, Moog, Collins Aerospace and Wiggle

#### Community

Strong cultural, entertainment, sport, leisure and housing offerings



## **MANDER CENTRE**

**SCREEN LOCATIONS** FIRST FLOOR PLAN



65" SCREENS

## **PanVision**

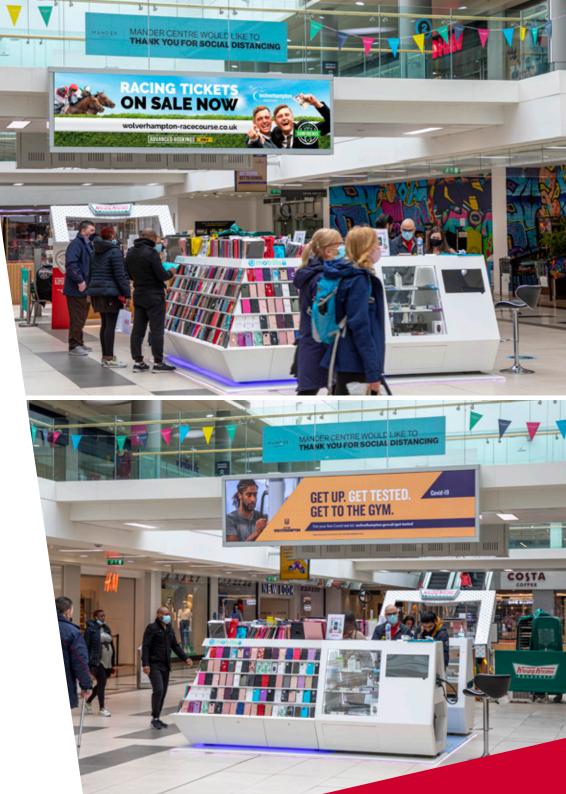
## Premium advertising screens at the Mander Centre, Wolverhamption.

Part of the Elonex UK PanVision retail network.

Designed to dominate retail settings, PanVision screens are super-sized to target and engage with consumers as they shop and enjoy leisure time.

Reflecting the D96 format of premium screens in major airports and rail hubs, and featuring Ultra Tight Pixel quality, PanVision screens are unmissable and deliver high impact messaging for brands serious about standing out from the crowd.





## **Digital 6 Sheets**

## Stand out 65" advertising screens at the Mander Centre, Wolverhampton

Part of the Elonex UK Shopping Mall network.

Positioned at high footfall locations, Walkway screens are unmissable and engage with consumers as they flow through the shopping mall.

Designed to broadcast high impact messaging, Walkway advertising screens reach potential customers directly at the point of purchase to build brand awareness and drive buying decisions.





## PANVISION SCREEN SPECIFICATIONS

#### **SCREEN SIZE:** 4m x 1m

- Contemporary Conte
- **FILE FORMAT:** JPEG | PNG | MP4
- **DURATION:** 10 seconds
- **DISPLAY TYPE:** Full animation, 25FPS
- **FILE COMPRESSION FORMAT:** .zip

384 pixels



1536 pixels

## **D6 SCREEN** SPECIFICATIONS

- **SCREEN SIZE:** 9:16 aspect ratio
- CIMENSIONS: 1080 x 1920 pixels
- **FILE FORMAT:** JPEG | PNG | MP4
- **DURATION:** 10 seconds
- **DISPLAY TYPE:** Full animation, 25FPS
- **FILE COMPRESSION FORMAT:** .zip

1920 pixels

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# ELONEX

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