

Mander Centre Wolverhampton

Advertise at the heart of one of the UK's fastest
growing and most vibrant cities

ELONEXTM
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Part of the Elonex
**Premium
PanVision
Network**

Including
**8 x D6
Screens**

CONNECT WITH **12.5 MILLION** SHOPPERS EACH YEAR

As the prime retail destination in Wolverhampton City Centre, the Mander Centre boasts a prestigious tenant line up including key brands Frasers, H&M, New Look, FootAsylum, Clarks, JD Sports, Boots, Matalan, Wilko and T.H.Baker.

Redeveloped to deliver a modern and immersive retail experience, and located next to Wolverhampton Railway, Metro and Bus Station, the Mander Centre attracts high footfall and is very much at the heart of this vibrant city's fast growing economy.

ANNUAL FOOTFALL **12.5 MILLION**

Mander Centre
Wolverhampton
WV1 3NH



3 x PanVision Screens

8 x Digital 6 Sheets

MANDER CENTRE

WOLVERHAMPTON'S PRIME
CITY CENTRE RETAIL
DESTINATION.

KEY FACTS

Annual Footfall: **12.5 Million**

Key Retailers: **66**

Size: **550,000 square feet**

Catchment Area: **584,000**

Annual Spend: **£228 Million**

FRASERS	H&M	JD	Clarks
Boots	FOOTAZIUM	NEW LOOK	The Entertainer TheToyShop.com
Superdrug	hmv	MATALAN	8E
3 Three.co.uk	T. H. BAKER	wilko	b&m
vision express	D DEICHMANN	H.SAMUEL THE JEWELLER	W Waterstones

WOLVERHAMPTON

**Wolverhampton is a city of opportunity,
with a fast paced regeneration programme
driving major economic growth**

KEY FACTS

Population
260,000

Economy
One of top ten growing
economies in the UK

Investment
£4.4 billion pounds being injected
into regeneration projects citywide

Major Employers
Jaguar Land Rover, Marston's,
Moog, Collins Aerospace and Wiggle

Community
Strong cultural, entertainment,
sport, leisure and housing offerings



MANDER CENTRE

SCREEN LOCATIONS FIRST FLOOR PLAN



PANVISION SCREENS



65" SCREENS



PanVision

Premium advertising screens at the Mander Centre, Wolverhampton.

Part of the Elonex UK PanVision retail network.

Designed to dominate retail settings, PanVision screens are super-sized to target and engage with consumers as they shop and enjoy leisure time.

Reflecting the D96 format of premium screens in major airports and rail hubs, and featuring Ultra Tight Pixel quality, PanVision screens are unmissable and deliver high impact messaging for brands serious about standing out from the crowd.



Digital 6 Sheets

Stand out 65" advertising screens at the Mander Centre, Wolverhampton







Part of the Elonex UK Shopping Mall network.

Positioned at high footfall locations, Walkway screens are unmissable and engage with consumers as they flow through the shopping mall.

Designed to broadcast high impact messaging, Walkway advertising screens reach potential customers directly at the point of purchase to build brand awareness and drive buying decisions.



PANVISION SCREEN SPECIFICATIONS







-  **SCREEN SIZE:** 4m x 1m
-  **DIMENSIONS:** 1536 x 384 pixels
-  **FILE FORMAT:** JPEG | PNG | MP4
-  **DURATION:** 10 seconds
-  **DISPLAY TYPE:** Full animation, 25FPS
-  **FILE COMPRESSION FORMAT:** .zip

1536 pixels

384 pixels



D6 SCREEN SPECIFICATIONS

-  **SCREEN SIZE:** 9:16 aspect ratio
-  **DIMENSIONS:** 1080 x 1920 pixels
-  **FILE FORMAT:** JPEG | PNG | MP4
-  **DURATION:** 10 seconds
-  **DISPLAY TYPE:** Full animation, 25FPS
-  **FILE COMPRESSION FORMAT:** .zip

1920 pixels

1080 pixels





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