

FARLEY CENTRE WEST BROMWICH

WEST BROMWICH RINGWAY B70 7QU

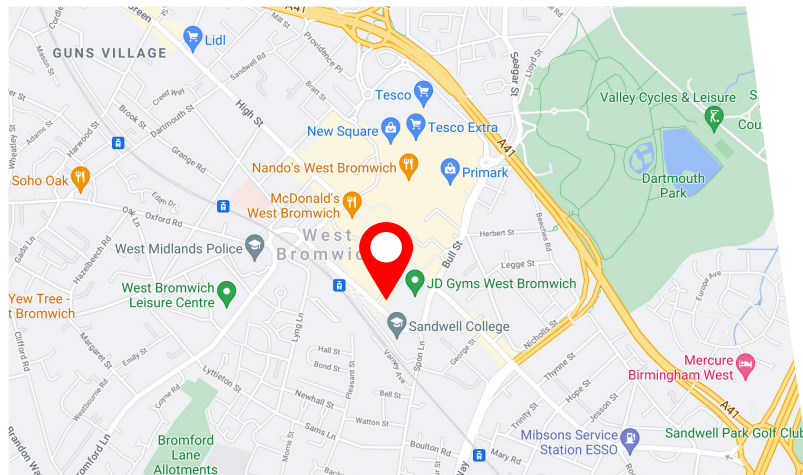
Located at the car park entrance of the Farley Centre, directly facing the busy West Bromwich Ringway and adjacent to Sandwell College, this brand new Digital 48-sheet advertising screen delivers big audiences for brands determined to see great results from national and well-targeted local campaigns.

Dynamic in appearance and highly visible from multiple angles, this full motion Digital Out of Home site benefits from the captive audience entering the Farley Centre car park to visit JD Gyms and retail stores including B&M, high traffic levels travelling directly past on the town's main ring road and a large student population attending one of the region's leading further education establishments.

 **SCREEN SIZE:** D48

 **FORMAT:** Digital, Full Motion

DELIVERING AN ESTIMATED AUDIENCE OF
360,000 PER FORTNIGHT



D48

FULL
MOTION

