## THE HUB

## MANCHESTER CITY CENTRE M4 5EQ

Located on the crossroads of the Northern Quarter, Piccadilly and Printworks leisure and entertainment areas, The Hub is perfectly positioned to target mass audiences in Manchester City Centre.

Audiences made up of multiple profiles pass by this Digital 96-sheet throughout each day and night of the week to make The Hub a premium and much sought after Digital Out of Home advertising site.

X SCREEN SIZE: D96

**FORMAT:** Digital, Full Motion

## DELIVERING AN AUDIENCE OF **2.8 MILLION**PER FORTNIGHT

- Second Highest Audience of any D96 in Manchester City Centre.
- 80% of Audience Don't See Another D96.



