

AXIS TOWER

MANCHESTER CITY CENTRE M1 5NZ

Axis Tower is an iconic 28-storey skyscraper located on Deansgate in the buzzing heart of Manchester city centre. This innovation in landmark architecture has been designed to seamlessly contain one of Europe's largest digital advertising screens.

Soaring to 30 metres in height by 7 metres across, Axis Tower is the perfect Digital Out of Home canvas for creative thinkers. Unmissable to millions, Axis Tower delivers high impact and the most memorable advertising experiences.

✂ **SCREEN SIZE:** 30 × 7m

📺 **FORMAT:** Digital, Full Motion

DELIVERING AN AUDIENCE OF **813,000**
PER FORTNIGHT

- Largest DOOH Screen in the City of Manchester.
- 2ND Largest UK Roadside Screen.

