

NEW

Fosse Park

Leicester

**Advertise at the Number
One Ranked Shopping Park
in the UK**

**NEW
GENERATION
OF RETAIL
PARKS**

14
**NEW D6
SCREENS**

ELONEX™

elonex.com | hello@elonex.com

Connect with 11.5 Million Visitors Every Year



Fosse Park is the number one, ranked shopping park in the UK and it's set to be the largest too, with the addition of a new and an informal 'dawn 'til dusk' dining and shopping experience, which will drive footfall and extend visitor dwell time.

For nearly 30 years, Fosse Park has been the heart and soul of Leicestershire, and as a well-established and much-loved shopping destination it's popularity is set to soar even further after a multi-million pound extension and opening of a brand new food and beverage offering, 'Food Central'.

Fosse Park is a dominant and successful retail and leisure destination, which should be top of the agenda for brands focussed on demanding the attention of high footfall consumers.

14 X D6 DIGITAL SCREENS



Fosse Park Leicester



**NEW
GENERATION
OF RETAIL
PARKS**



**THE UK'S
NO.1
RETAIL
PARK**

Number
of Digital 6
Sheet
Screens

x14

Food Central: 17 New F&B Outlets
Opening Easter 2021

Fosse Park West: Multi-million Pound
Extension - 12 New Retailers

Outlets: 43

Annual Footfall: 11.5 Million

Average Dwell Time: 81 Minutes

Annual Visits: Up To 27 Per Year

Average Spend: £89 Per Visit

Size: 758,500 sq ft

Parking: 3100 Free Spaces



The Biggest & The Best

PRIMARK®

M&S
EST. 1884

next

T.J. maxx®


FRASERS
—
EST 1849

Nando's®

KFC



COSTA

Sainsbury's

H&M

Boots



Clarks

RIVER ISLAND

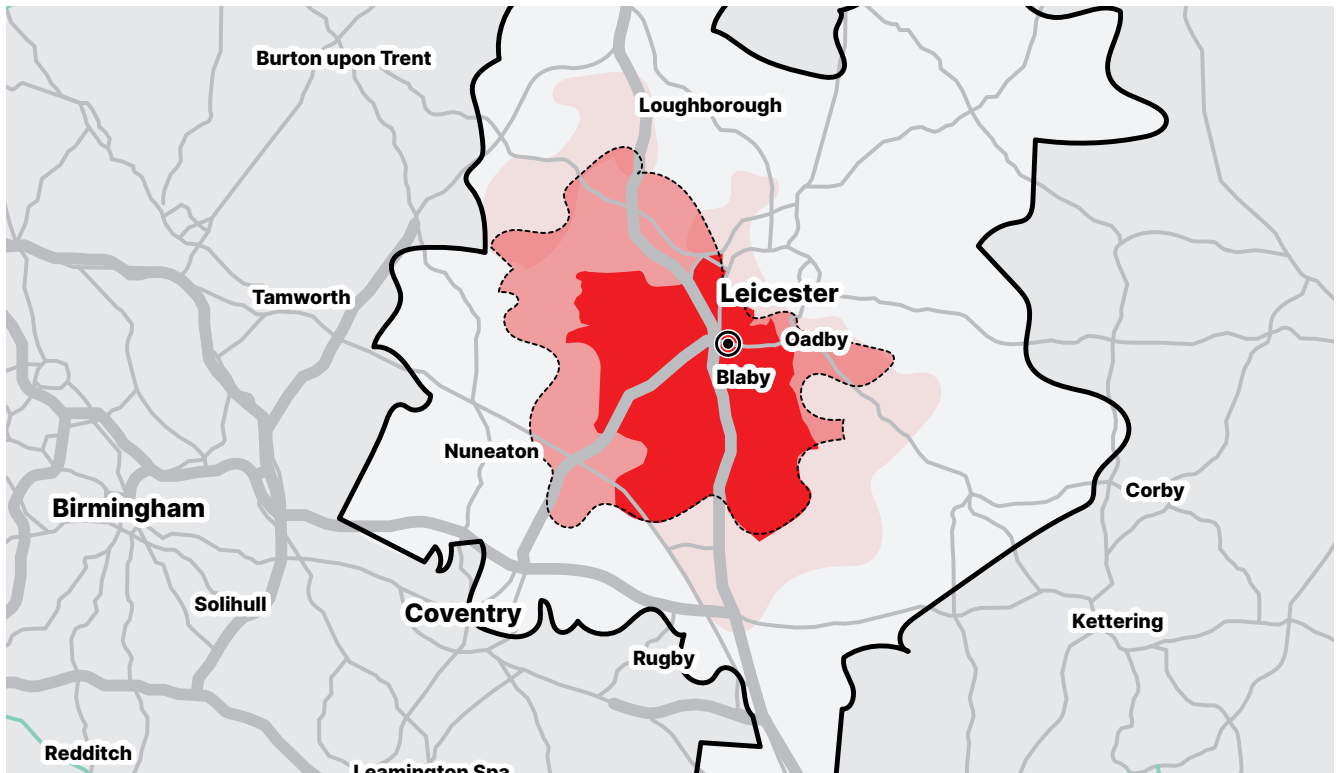
Argos

ASDA

FOOTAZYLUM



All Roads Lead to Fosse Park



Fosse Park is positioned 4.5 miles south-west of Leicester city centre and accessed by the A536 and A5460 which is the principal arterial link road between the city centre and the M1 motorway.

Junction 21 of the M1 is half a mile to the west, providing easy north-south access, and also represents the northern end of the M69 motorway, providing access to the West Midlands.

Fosse Park
Fosse Park Avenue
Leicester
LE19 1HY

Opening Times

Monday	09:00 – 20:00
Tuesday	09:00 – 20:00
Wednesday	09:00 – 21:00
Thursday	09:00 – 21:00
Friday	09:00 – 21:00
Saturday	09:00 – 20:00
Sunday	11:00 – 17:00
Bank Holiday Hours	10:00 – 18:00

The Largest Out-of-Town Shopping Park in the UK.

14 x D6 Screens

Target high volume footfall at the UK's number One ranked shopping park on 14 stand out Digital 6 Sheet advertising screens.

Each D6 location is double-sided and strategically positioned to reach and demand the attention of lucrative consumers as they shop, eat and enjoy.



Fosse Park Layout





Screen Specifications



SPECIFICATIONS

-  **SCREEN SIZE:** N/A
-  **DIMENSIONS:** 1080 x 1920 Pixels
-  **FILE FORMAT:** JPEG | PNG | MP4
-  **DURATION:** 10 Seconds
-  **DISPLAY TYPE:** Static / Motion
-  **FILE COMPRESSION FORMAT:** .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

FILE NAME

All files to be named using the following convention:

Digivan-Near-CLIENTNAME.fileformat
Digivan-Far-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.

Sales Team

225 - 227 Bristol Road
Birmingham
B5 7UB

hello@elonex.com

0121 270 8550

ELONEX™