









# THE HUB M4 5EU

Located on the crossroads of the Northern Quarter, Piccadilly and Printworks leisure and entertainment areas, The Hub is perfectly positioned to target mass audiences in Manchester City Centre.

Audiences made up of multiple profiles pass by this Digital 96-sheet throughout each day and night of the week to make The Hub a premium and much sought after Digital Out of Home advertising site.



## SPECIFICATIONS

-  **SCREEN SIZE:** 3.1m x 12.1m
-  **DURATION:** 10 Seconds
-  **DIMENSIONS:** 1248 x 320 Pixels
-  **DISPLAY TYPE:** Subtle Motion, 25FPS
-  **FILE FORMAT:** JPEG | PNG | MP4 | AVI
-  **FILE COMPRESSION FORMAT:** .zip

### DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

### FILE NAME

All files to be named using the following convention:

Hub-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

### CONTACT / DELIVERY

For queries and sign-off approval please  
**e-mail:** creative@elonex.com  
**or call:** 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.