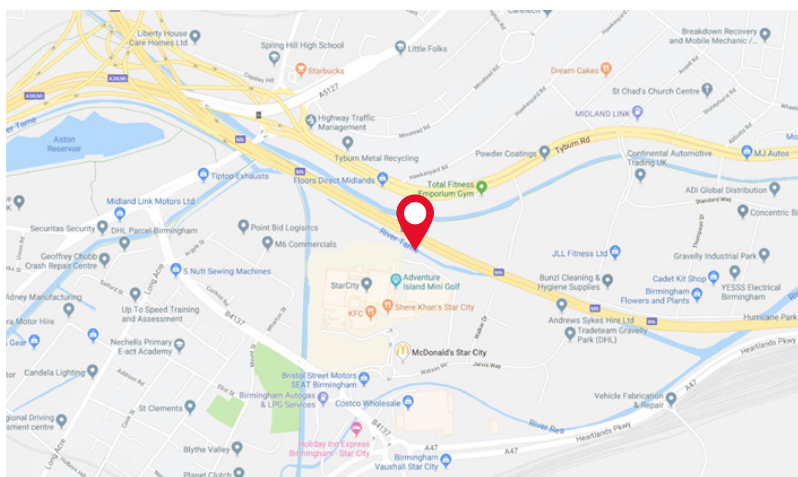










STARLIGHTS, NORTH B7 5SA

The super-size structure delivers over 4000 sq ft of digital advertising space and is located above the Star City entertainment complex adjacent to junction 6 of the M6, Spaghetti Junction. This landmark Digital Out of Home advertising site is known as Starlights, and creates an iconic backdrop to the landscape at the busiest motorway junction in Great Britain. Starlights is the most prominent digital outdoor advertising location in the central region.



SPECIFICATIONS

-  **SCREEN SIZE:** 20m x 5m
-  **DURATION:** 10 Seconds
-  **DIMENSIONS:** 2000 x 500 Pixels
-  **DISPLAY TYPE:** Static Only
-  **FILE FORMAT:** JPEG | PNG
-  **FILE COMPRESSION FORMAT:** .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

FILE NAME

All files to be named using the following convention:

starlights-N-CLIENTNAME.fileformat (north)
starlights-S-CLIENTNAME.fileformat (south)

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456 | 0871 222 7222

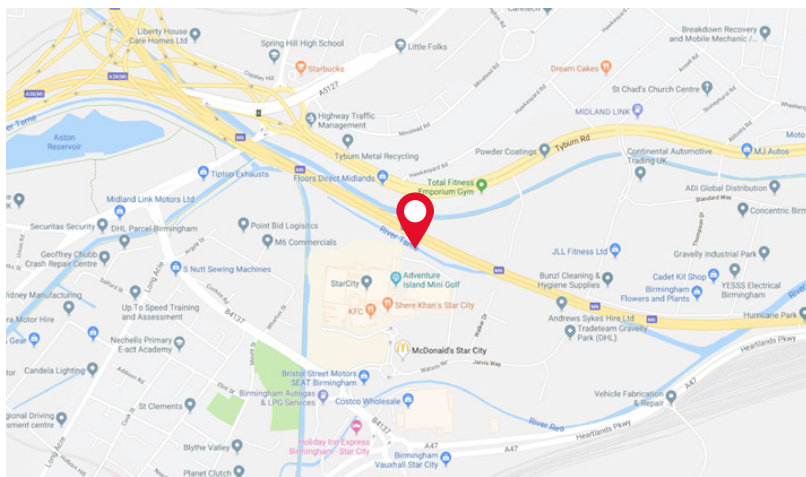
Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.



STARLIGHTS, SOUTH B7 5SA

The super-size structure delivers over 4000 sq ft of digital advertising space and is located above the Star City entertainment complex adjacent to junction 6 of the M6, Spaghetti Junction. This landmark Digital Out of Home advertising site is known as Starlights, and creates an iconic backdrop to the landscape at the busiest motorway junction in Great Britain. Starlights is the most prominent digital outdoor advertising location in the central region.



SPECIFICATIONS

- SCREEN SIZE:** 20m x 5m
- DURATION:** 10 Seconds
- DIMENSIONS:** 2000 x 500 Pixels
- DISPLAY TYPE:** Static Only
- FILE FORMAT:** JPEG | PNG
- FILE COMPRESSION FORMAT:** .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

FILE NAME

All files to be named using the following convention:

starlights-N-CLIENTNAME.fileformat (north)
starlights-S-CLIENTNAME.fileformat (south)

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456 | 0871 222 7222

Files can also be sent via **'wetransfer.com'**

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.