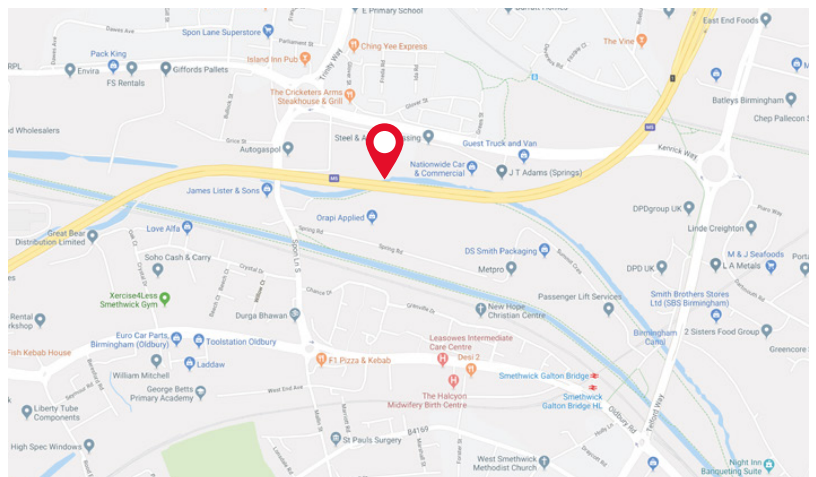










# M5, JUNCTION 1, NORTH B70 6BZ

Double sided with over-sized Mega screens, standing 30m high. Situated between Junctions 1 and 2 on one of the busiest stretches of motorway in the UK, Elonex Outdoor Media's roadside digital advertising screens are the largest on the entire M5.

Targeting commuters traveling northbound towards the M6 and southbound towards the M42, these screens provide unique out of home advertising potential at a key travel location. Delivering over 11m audience advert impacts every fortnight, Elonex Outdoor Media's M5 advertising proposition is unmatched and allows forward thinking brands to precisely target a high volume audience in order to achieve major impact.



## SPECIFICATIONS

- |  |   |   |                                      |
|--|---|---|--------------------------------------|
|  | <b>SCREEN SIZE:</b> 6m x 9m                 |  | <b>DURATION:</b> 10 Seconds          |
|  | <b>DIMENSIONS:</b> NORTH: 768 x 1152 Pixels |  | <b>DISPLAY TYPE:</b> Static Only     |
|  | <b>FILE FORMAT:</b> JPEG   PNG              |  | <b>FILE COMPRESSION FORMAT:</b> .zip |

### DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

### FILE NAME

All files to be named using the following convention:

**M5J1-N-CLIENTNAME.fileformat** (north)  
**M5J1-S-CLIENTNAME.fileformat** (south)

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

### CONTACT / DELIVERY

For queries and sign-off approval please  
**e-mail:** [creative@elonex.com](mailto:creative@elonex.com)  
**or call:** 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wetransfer.com'

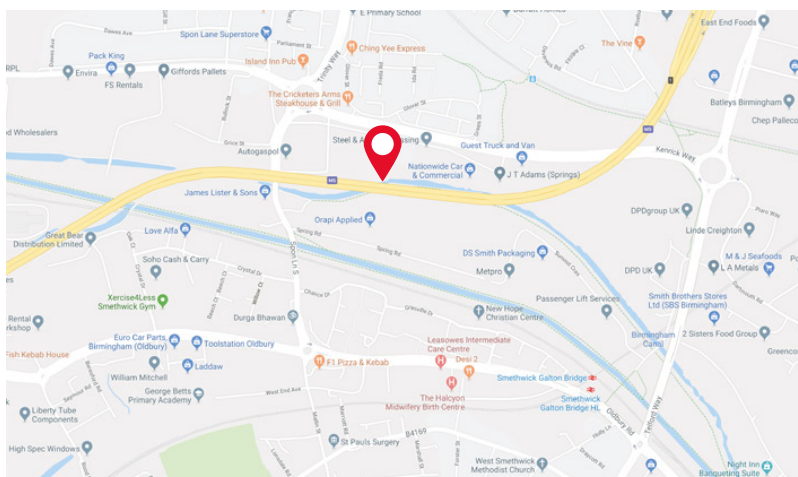
Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.









# M5, JUNCTION 1, SOUTH B70 6BZ

Double sided with over-sized Mega screens, standing 30m high. Situated between Junctions 1 and 2 on one of the busiest stretches of motorway in the UK, Elonex Outdoor Media's roadside digital advertising screens are the largest on the entire M5.

Targeting commuters traveling northbound towards the M6 and southbound towards the M42, these screens provide unique out of home advertising potential at a key travel location. Delivering over 11m audience advert impacts every fortnight, Elonex Outdoor Media's M5 advertising proposition is unmatched and allows forward thinking brands to precisely target a high volume audience in order to achieve major impact.



## SPECIFICATIONS

- |  |  |   |                                      |
|--|--|---|--------------------------------------|
|  | <b>SCREEN SIZE:</b> 6m x 9m                |  | <b>DURATION:</b> 10 Seconds          |
|  | <b>DIMENSIONS:</b> SOUTH: 576 x 864 Pixels |  | <b>DISPLAY TYPE:</b> Static Only     |
|  | <b>FILE FORMAT:</b> JPEG   PNG             |  | <b>FILE COMPRESSION FORMAT:</b> .zip |

### DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

### FILE NAME

All files to be named using the following convention:

**M5J1-N-CLIENTNAME.fileformat** (north)  
**M5J1-S-CLIENTNAME.fileformat** (south)

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

### CONTACT / DELIVERY

For queries and sign-off approval please  
**e-mail:** [creative@elonex.com](mailto:creative@elonex.com)  
**or call:** 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.