









LIBERTY STADIUM SA1 2FA

Home to Swansea City FC and Ospreys Rugby, the Liberty Stadium is one of the of the UK's Leading multi-purpose arenas, hosting major concerts, exhibitions and events. The Digital 48-sheet screen measures at an unmissable 32 square metres, creating a stunning focal point at the stadium.

Featuring the very latest in Elonex technology, the screen broadcasts fully animated and high definition content, targeting big crowds and clearly defined audiences attending premier league football, Pro 12 and European Champions Cup Rugby Union, high profile business and consumer exhibitions and events, and concerts featuring global superstars.



SPECIFICATIONS

- **SCREEN SIZE:** 28m²
- **DURATION:** 10 Seconds
- **DIMENSIONS:** 720 x 400 Pixels
- **DISPLAY TYPE:** Full Motion, 25FPS
- **FILE FORMAT:** JPEG | PNG | MP4
- **FILE COMPRESSION FORMAT:** .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

FILE NAME

All files to be named using the following convention:

LIBST-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.