








BLACKBURN ROVERS BB2 4JF

Blackburn Rovers is one of the world's oldest and most famous clubs, and its home stadium, Ewood Park is a true football landmark. Ewood Park creates a real focal point within Lancashire heartland, and located on the main route in and out of Blackburn town centre enjoys 24/7 exposure. The Elonex Mega 6 Screen strategically positioned immediately outside Ewood Park captures big match day crowds, and being dual-sided targets high volume traffic travelling both ways on the busy A666 every day of the week.



SPECIFICATIONS

-  **SCREEN SIZE:** 2.4 x 4.8m
-  **DURATION:** 10 Seconds
-  **DIMENSIONS:** 288 x 576 Pixels
-  **DISPLAY TYPE:** Full Motion, 25/30 FPS
-  **FILE FORMAT:** JPEG | PNG | MP4
-  **FILE COMPRESSION FORMAT:** .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

FILE NAME

All files to be named using the following convention:

BBR-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.