## BLACKBURN ROVERS

## **BLACKBURN CITY CENTRE BB2 4JF**

Blackburn Rovers is one of the world's oldest and most famous clubs, and its home stadium, Ewood Park is a true football landmark. Ewood Park creates a real focal point within Lancashire heartland, and located on the main route in and out of Blackburn town centre enjoys 24/7 exposure. The Elonex Mega 6 Screen strategically positioned immediately outside Ewood Park captures big match day crowds, and being dual-sided targets high volume traffic travelling both ways on the busy A666 every day of the week.

SCREEN SIZE: City Inbound: Mega 6

X SCREEN SIZE: City Outbound: Mega 6

FORMAT: Digital, Full Motion

## DELIVERING AN AUDIENCE OF **550,000**PER FORTNIGHT





