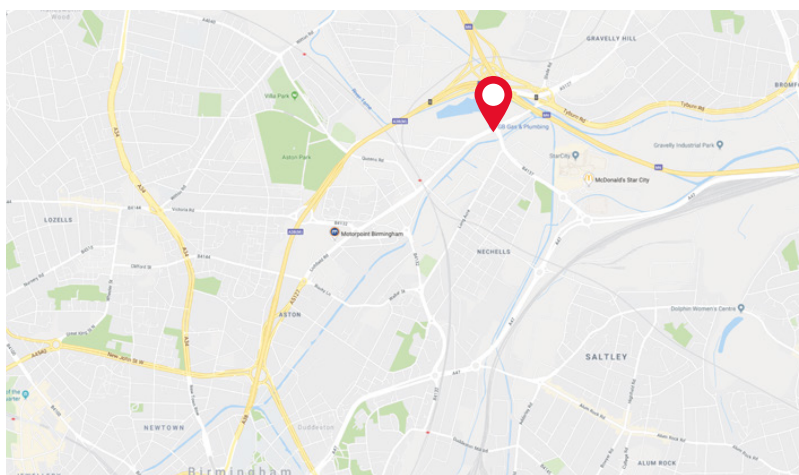










# SPAGHETTI GATEWAY B6 7SS

Located at one of the busiest junctions in Birmingham, this iconic digital 96 sheet feeds all major routes in and out of Birmingham close to Spaghetti Junction. Spaghetti Gateway provides unique city-based Digital Out of Home advertising potential due to the sheer volume of commuters who must pass by to visit Birmingham or access the Midlands motorway network. Delivering over 1m audience advert impacts every fortnight, Spaghetti Gateway is prime location and facilitates astonishing campaign reach when looking to target the hustle and bustle of everyday life along one of the UK's busiest travel links.



## SPECIFICATIONS

- |  |                                      |   |   |
|--|--------------------------------------|---|---|
|  | <b>SCREEN SIZE:</b> 14.4m x 3.6m     |  | <b>DURATION:</b> 10 Seconds               |
|  | <b>DIMENSIONS:</b> 1440 x 336 Pixels |  | <b>DISPLAY TYPE:</b> Subtle Motion, 25FPS |
|  | <b>FILE FORMAT:</b> JPEG   PNG   MP4 |  | <b>FILE COMPRESSION FORMAT:</b> .zip      |

### DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

### FILE NAME

All files to be named using the following convention:

**SPGW-CLIENTNAME.fileformat**

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

### CONTACT / DELIVERY

For queries and sign-off approval please  
**e-mail:** [creative@elonex.com](mailto:creative@elonex.com)  
**or call:** 0871 222 3456 | 0871 222 7222

Files can also be sent via '[wetransfer.com](https://www.wetransfer.com)'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.