

Bristol Big Screens.

Cribbs Causeway
Station Road
Bristol BS10 7TT

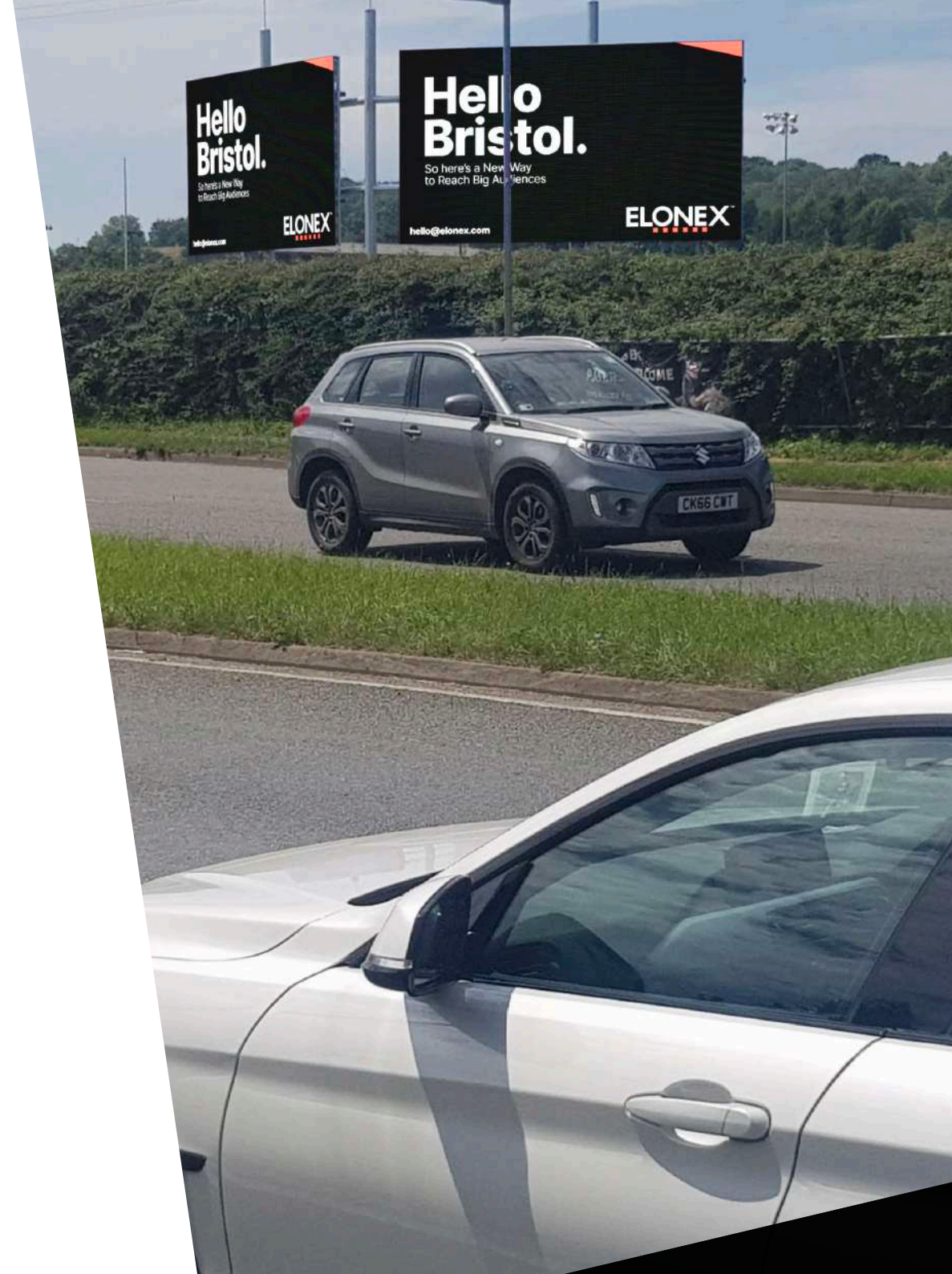
ELONEXTM
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INTRODUCTION TO BRISTOL BIG SCREENS.

Two stand out Digital 48-sheet advertising screens located on the main arterial route linking the M5 and M4 to North, West and Central Bristol.

Situated directly outside Clifton Rugby Club and on the busy Cribbs Causeway, at the heart of the premier retail and leisure destination in the South West, the Bristol Big Screens deliver a powerful new Digital Out of Home proposition for brands looking to target mass audiences in Bristol.

DELIVERING **4,704,000** AUDIENCE
ADVERT IMPACTS PER FORTNIGHT

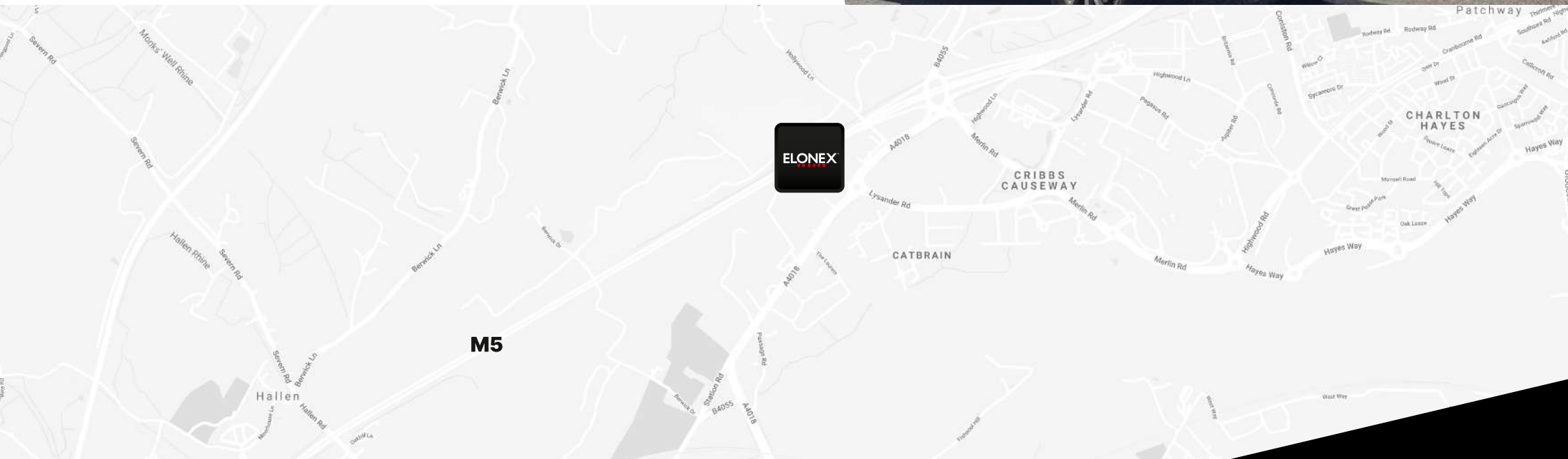


LOCATION

CRIBBS CAUSEWAY STATION ROAD BRISTOL BS10 7TT

NEAR BY ATTRACTIONS

The Mall at Cribbs Causeway
The Venue at Cribbs Causeway
The Retail Park at Cribbs Causeway
M5 Junction 17
M4 Junction 20
Clifton Rugby Club



SCREEN SPECIFICATIONS

SCREEN SIZE:

D48

DIMENSIONS:

720x432px

FILE FORMAT:

JPEG | PNG

DURATION:

10 SECONDS

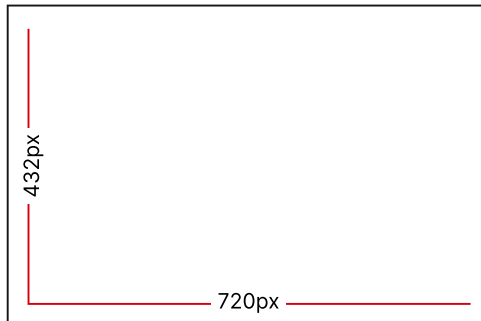
DISPLAY TYPE:

STATIC

FILE COMPRESSION

FORMAT:

.ZIP



BRISTOL BIG SCREENS ADVERTISING RATES

SCREEN 1

14 DAYS

SHARE OF VOICE 1:6

£1,800

SCREEN 2

14 DAYS

SHARE OF VOICE 1:6

£1,800

AM/PM PACKAGE

(06:00-10:00 + 16:00-20:00)

14 DAYS

SHARE OF VOICE 1:6

£1,170 (Per Screen)

SCREENS 1 AND 2 WEEKEND PACKAGE

(16:00 FRIDAY - 23:59 SUNDAY)

SHARE OF VOICE 1:6

£820





ELONEX™

A horizontal row of six solid red squares is positioned directly beneath the 'ELONEX' text.

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