

# CITY SCREENS CARDIFF

## 2 X D48 SHEETS

GUILDFORD STREET CF10 2HL



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Two unmissable Digital 48-sheet advertising screens positioned on **Guildford Street**, the busiest arterial route into Cardiff City Centre reaching commuters, pedestrians and motorists as they head into and out of the city.

In close proximity to St David's Shopping Centre, Motorpoint Arena and Queen Street Station, these two Digital 48-sheets deliver huge audience numbers by targeting commuters, shoppers, families and visitors to Cardiff.

## DELIVERING

427,448 audience impacts per fortnight.

1.6 million audience advert impacts per fortnight.

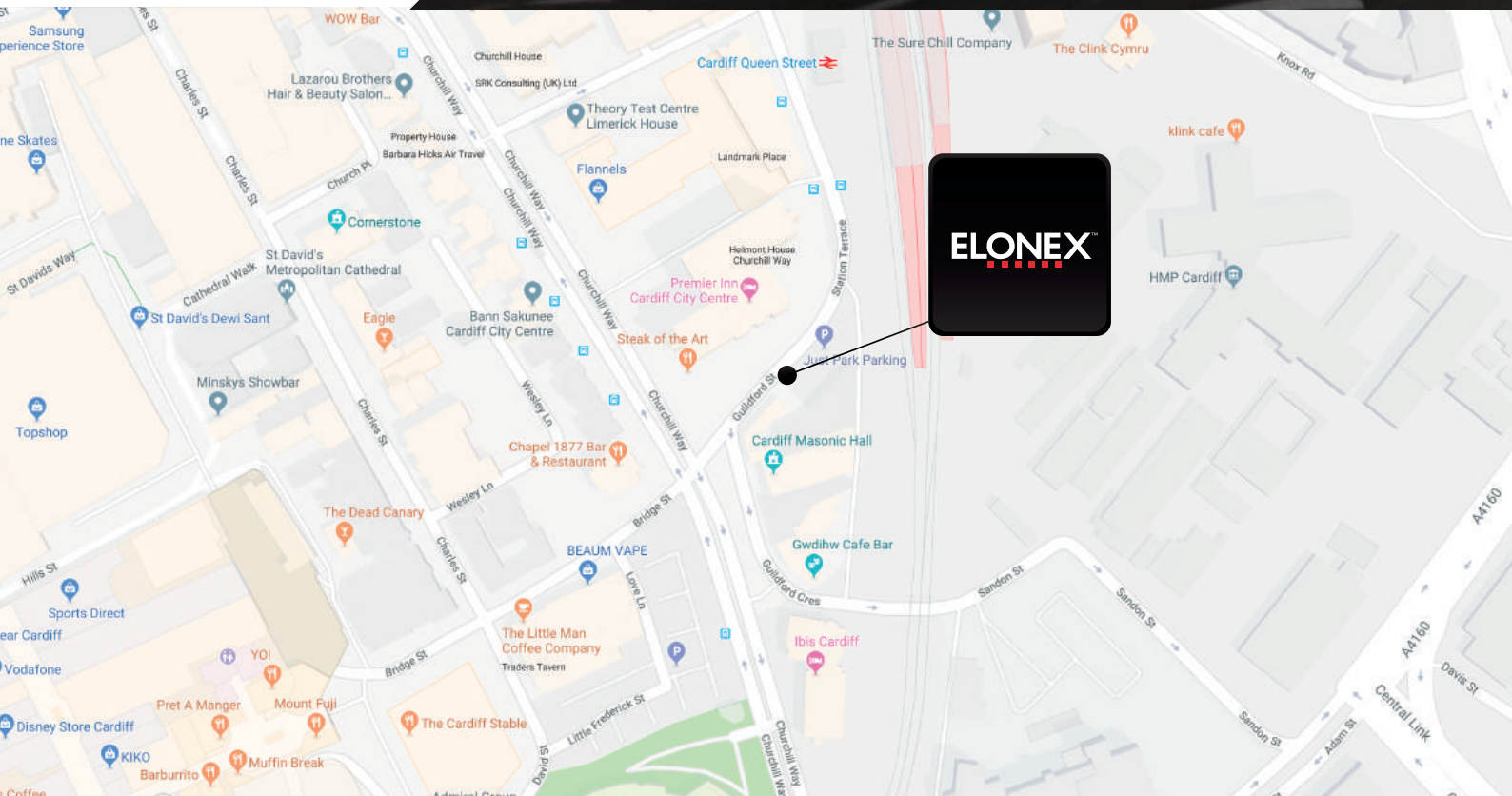




# LOCATION GUILDFORD STREET CF10 2HL

## NEAR BY ATTRACTIONS

St David's Shopping Centre  
Motorpoint Arena  
Cardiff Queen Street Station  
Cardiff University  
Cardiff Castle  
Capital Tower



# SCREEN SPECIFICATIONS

**SCREEN SIZE:**

D48

**DIMENSIONS:**

720x432px

**FILE FORMAT:**

JPEG | PNG | MP4

**DURATION:**

10 SECONDS



**DISPLAY TYPE:**

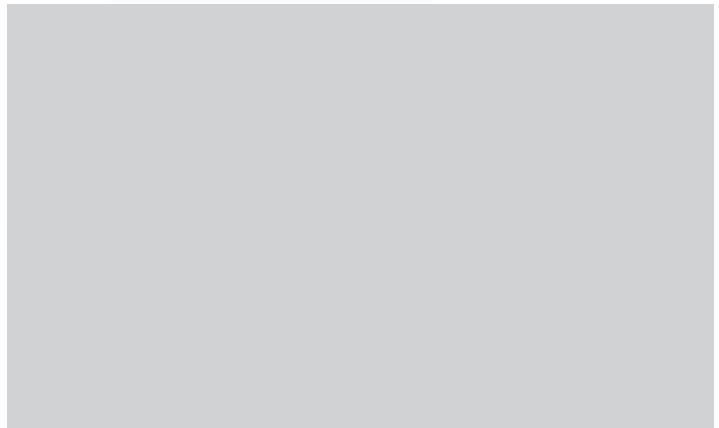
STATIC / SUBTLE MOTION

**FILE COMPRESSION FORMAT:**

.ZIP

432px

720px



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