

# AXIS TOWER

Sky's the Limit for Creative Thinkers

---

**ELONEX**  
■■■■■



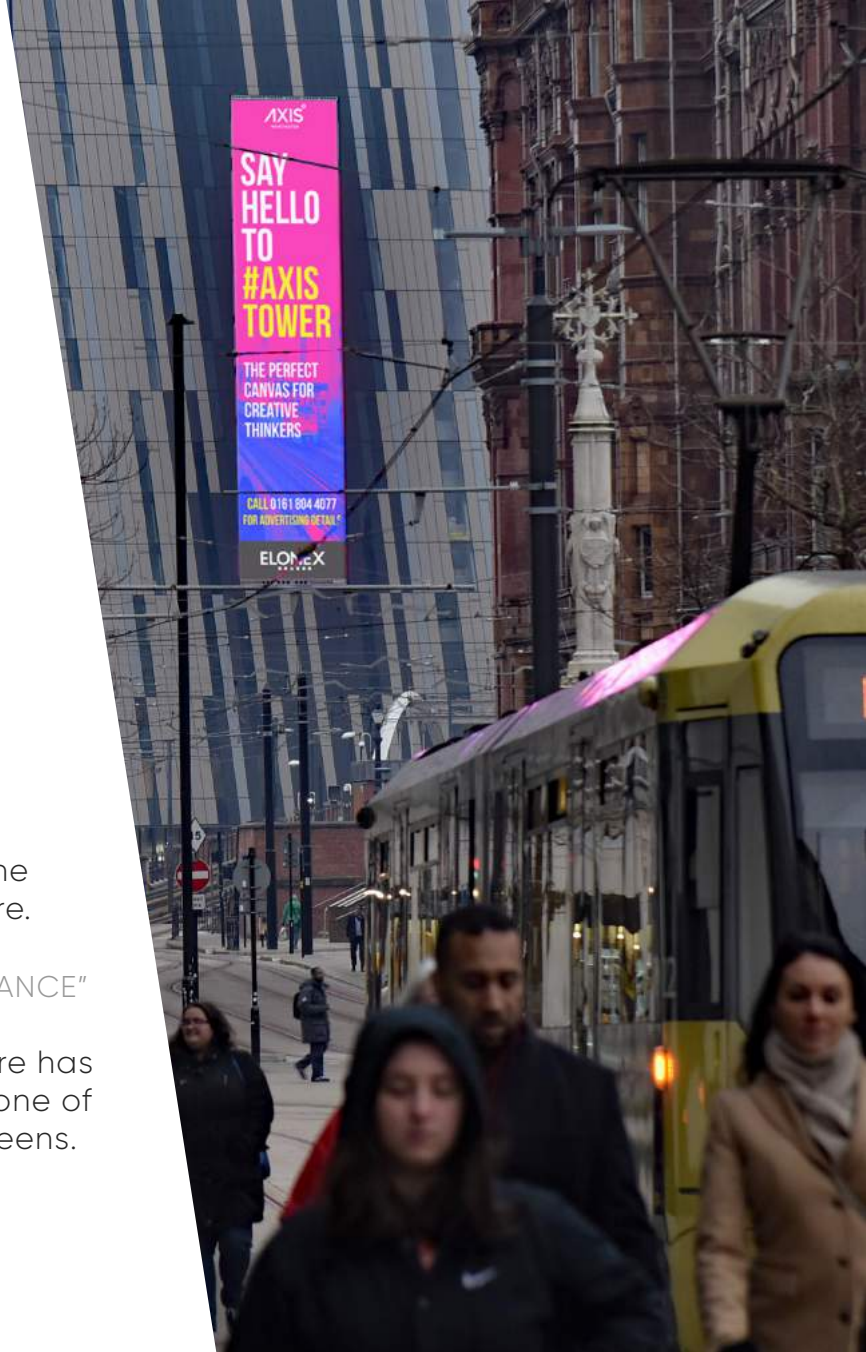
# TAKING DIGITAL OUT OF HOME TO NEW HEIGHTS

---

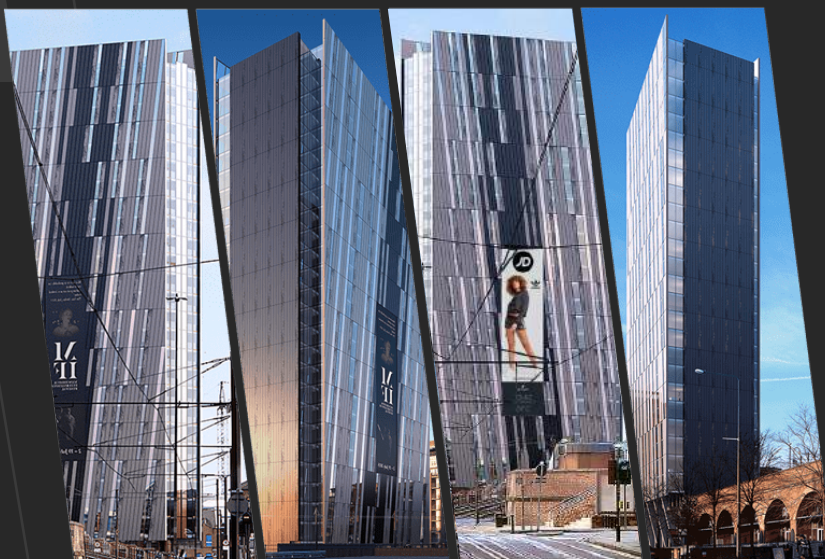
Axis Tower is an iconic 28-storey skyscraper located on Deansgate in the buzzing heart of Manchester city centre.

"A CITY WITH ENERGY & VERVE IN ABUNDANCE"

This innovation in landmark architecture has been designed to seamlessly contain one of Europe's largest digital advertising screens.



## "Guarding the gateway of the city"



Named to emphasise its entral location at the axis point to the city's major Transport Links, Business District, Knowledge Quarter, famous Retail Proposition and Key Attractions, Axis Tower is Manchester's Premier Residence and home to the City Centre's most prominent Digital Out of Home space.





"A BRAND NEW  
**STATEMENT DOOH**  
SPACE FOR  
MANCHESTER"

# SKY'S THE LIMIT FOR CREATIVE THINKERS

---

Soaring to 30 metres in height by 7 meters across, Axis Tower is the perfect Digital Out of Home canvas for creative thinkers.

Unmissable to millions, Axis Tower delivers high impact and the most memorable advertising experiences.

587,000 AUDIENCE IMPACTS PER FORTNIGHT



"Axis Tower is  
at **the mercy** of  
**Manchester's**  
**widespread public**  
transport system"

- AXIS MANCHESTER

# FLY HIGH IN MANCHESTER

- 1 Manchester Arena
- 2 Printworks
- 3 Urbis Museum
- 4 Corn Exchange
- 5 Arndale Centre
- 6 Selfridges & Harvey Nichols
- 7 Royal Exchange
- 8 St Ann's Square
- 9 Town Hall
- 10 Central Library / St Peter's Square
- 11 Manchester Cathedral
- 12 Beetham Tower
- 13 Bridgewater Hall
- 14 Palace Theatre
- 15 Piccadilly Gardens
- 16 Lancashire County Cricket Club
- 17 HOME
- 18 Etihad Stadium
- 19 Manchester Velodrome

