


STAR LIGHTS

The super-size structure delivers over 4000 sq ft of digital advertising space and is located above the Star City entertainment complex adjacent to junction 6 of the M6, Spaghetti

 SCREEN SIZE:
20m x 5m

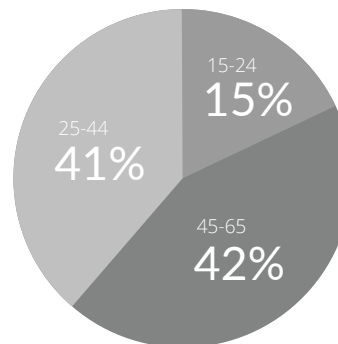
 FORMAT:
Digital, static

 DURATION:
10 seconds

2,709,549
AUDIENCE IMPACTS
PER FORTNIGHT

12,222,775
AUDIENCE AD IMPACTS
PER FORTNIGHT

DEMOGRAPHICS



WORKING FULL TIME	71%	index 129
AB	29%	index 111
ABC1	54%	index 100
C2DE	46%	index 100

*against industry average 100