



# WORCESTER WARRIORS

In the professional era of Rugby Union, few teams have enjoyed as much success on and off the field as Worcester Warriors, with the Club rocketing through the leagues, establishing itself as a Premiership outfit, reaching European Finals and developing one of the leading Rugby Stadiums in the UK. On match days, Sixfields holds over 12,000 Rugby fans to create a stunning atmosphere, and with Elonex supplying the very latest in Sports Stadium Visual Technology, this clearly defined and engaged audience can be easily reached by brands through the delivery of high impact and well targeted digital advertising.

SIGNATURE BANNER 192 x 40
TV ADVERT 384 x 216
MAIN BANNER 384 x 64

## SPECIFICATIONS



**DIMENSIONS:**  
SIGNATURE BANNER: 192 x 40 pixels  
TV ADVERT: 384 x 216 pixels  
MAIN BANNER: 384 x 64 pixels



**DURATION:** 10 seconds



**DISPLAY TYPE:** Subtle motion, 25FPS



**FILE FORMAT:** JPEG | MP4



**FILE COMPRESSION FORMAT:** .zip

### DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be submitted 5 working days before the start date.

### FILE NAME

All files to be named using the following convention:

WW-MB-CLIENTNAME.fileformat (main banner)  
WW-SB-CLIENTNAME.fileformat (sig' screen)  
WW-TV-CLIENTNAME.fileformat (TV advert)

If special day parting/advert playback is required, please label your files accordingly.

### CONTACT / DELIVERY

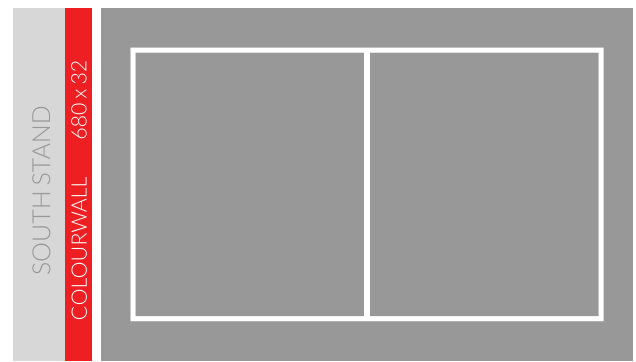
For queries and sign-off approval please  
**e-mail:** creative@elonex.com  
**or call:** 0871 222 3456  
Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 25MB.



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## SPECIFICATIONS



SCREEN SIZE: 100m



DURATION: 10 seconds



DIMENSIONS: 680 x 32 pixels



DISPLAY TYPE: Full animation, 25FPS



FILE FORMAT: JPEG | MP4



FILE COMPRESSION FORMAT: .zip

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WW-P-CLIENTNAME.fileformat

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