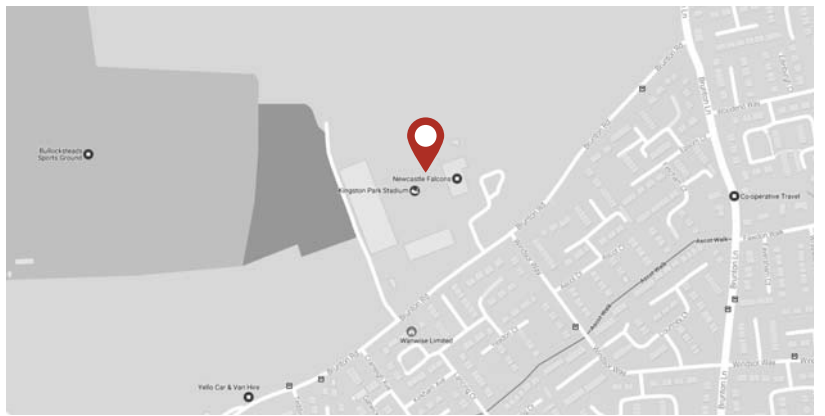




NEWCASTLE FALCONS

Kingston Park is a multi-purpose stadium, used mostly for rugby union and rugby league matches, with a capacity of 10,200. The stadium has undergone a number of facelifts, firstly with the installation of a temporary stand on the western side of the ground, and most recently the construction of three completely new permanent stands. Newcastle Falcons have also replaced their grass pitch with a state-of-the-art third-generation synthetic surface, allowing year-round rugby and community use of the main field.



SPECIFICATIONS



SCREEN SIZE: 16m



DURATION: 10 seconds



DIMENSIONS: 256 x 48 pixels



DISPLAY TYPE: Full animation, 25FPS



FILE FORMAT: JPEG | PNG | MP4



FILE COMPRESSION FORMAT: .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be submitted 10 working days before the start date.

FILE NAME

All files to be named using the following convention:

NCF-KP-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly. Please detail your requirements via email at the time of your artwork submission.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456
0871 222 7222

Files can also be sent via '[wetransfer.com](https://www.wetransfer.com/)'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.