



NORTHAMPTON SAINTS

Big crowds are always guaranteed at Franklin's Gardens, home to one of Rugby Union's most successful teams, Northampton Saints. A powerhouse of the game, Saints have a long history of winning domestic and European silverware and are firmly entrenched as one of the best known names in the world of Rugby. Franklin's Gardens has been home to the Saints since the 1880's, and today is a modern and purpose built Rugby Stadium that plays host to many of the world's greatest players. The stadium holds a capacity of 15,500 excited fans, generates an unrivalled atmosphere on match days and often attracts high profile TV coverage.

CONCOURSE SCREEN
1920 x 860

CONCOURSE BANNER
1920 x 220

SPECIFICATIONS



DIMENSIONS:

CONCOURSE SCREEN: 1920 x 860 pixels
CONCOURSE BANNER: 1920 x 220 pixels



DURATION: 10 seconds



DISPLAY TYPE: Full animation, 25FPS



FILE FORMAT: JPEG | MP4



FILE COMPRESSION FORMAT: .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be submitted 5 working days before the start date.

FILE NAME

All files to be named using the following convention:

NS-HS-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456
Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 25MB.



NORTHAMPTON SAINTS

Big crowds are always guaranteed at Franklin's Gardens, home to one of Rugby Union's most successful teams, Northampton Saints. A powerhouse of the game, Saints have a long history of winning domestic and European silverware and are firmly entrenched as one of the best known names in the world of Rugby. Franklin's Gardens has been home to the Saints since the 1880's, and today is a modern and purpose built Rugby Stadium that plays host to many of the world's greatest players. The stadium holds a capacity of 15,500 excited fans, generates an unrivalled atmosphere on match days and often attracts high profile TV coverage.

SIGNATURE BANNER 405 x 105
TV ADVERT 1008 x 567
MAIN BANNER 1008 x 112

SPECIFICATIONS



DIMENSIONS:
SIGNATURE BANNER: 405 x 105 pixels
TV ADVERT: 1008 x 567 pixels
MAIN BANNER: 1008 x 112 pixels



DURATION: 10 seconds



DISPLAY TYPE: Subtle motion, 25FPS



FILE FORMAT: JPEG | PNG | MP4



FILE COMPRESSION FORMAT: .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be submitted 5 working days before the start date.

FILE NAME

All files to be named using the following convention:

NS-MB-CLIENTNAME.fileformat (main banner)
NS-SB-CLIENTNAME.fileformat (sig' screen)
NS-TV-CLIENTNAME.fileformat (TV advert)

If special day parting/advert playback is required, please label your files accordingly.

CONTACT / DELIVERY

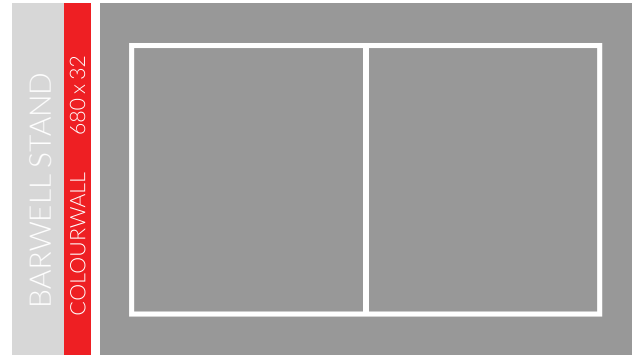
For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456
Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 25MB.









NORTHAMPTON SAINTS

Big crowds are always guaranteed at Franklin's Gardens, home to one of Rugby Union's most successful teams, Northampton Saints. A powerhouse of the game, Saints have a long history of winning domestic and European silverware and are firmly entrenched as one of the best known names in the world of Rugby. Franklin's Gardens has been home to the Saints since the 1880's, and today is a modern and purpose built Rugby Stadium that plays host to many of the world's greatest players. The stadium holds a capacity of 15,500 excited fans, generates an unrivalled atmosphere on match days and often attracts high profile TV coverage.



SPECIFICATIONS

-  SCREEN SIZE: 100m
-  DIMENSIONS: 720 x 32 pixels
-  FILE FORMAT: JPEG | MPEG | MP4
-  DURATION: 10 seconds
-  DISPLAY TYPE: Full animation, 25FPS
-  FILE COMPRESSION FORMAT: .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be submitted 5 working days before the start date.

FILE NAME

All files to be named using the following convention:

NS-CW-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456
Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 25MB.