



GLOUCESTER RUGBY

Gloucester Rugby is one of the biggest names in the Aviva Premiership, and a club that's revered throughout the world of Rugby Union. With a capacity of over 16,000, the impressive Kingsholm Stadium is high on the list of leading Rugby Stadiums, and was honoured as a host venue for games in the 2015 Rugby World Cup. Generating an electric atmosphere on match days, the Kingsholm Stadium is certainly where brands wanting to target engaged sporting audiences must be seen.

SIGNATURE BANNER 192 x 40
TV ADVERT 384 x 216
MAIN BANNER 384 x 64

SPECIFICATIONS



DIMENSIONS:
SIGNATURE BANNER: 192 x 40 pixels
TV ADVERT: 384 x 216 pixels
MAIN BANNER: 384 x 64 pixels



DURATION: 10 seconds



DISPLAY TYPE: Full animation, 25FPS



FILE FORMAT: JPEG | PNG | MP4



FILE COMPRESSION FORMAT: .zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be submitted 5 working days before the start date.

FILE NAME

All files to be named using the following convention:

GR-MB-CLIENTNAME.fileformat (main banner)
GR-SB-CLIENTNAME.fileformat (sig' screen)
GR-TV-CLIENTNAME.fileformat (TV advert)

If special day parting/advert playback is required, please label your files accordingly.

CONTACT / DELIVERY

For queries and sign-off approval please
e-mail: creative@elonex.com
or call: 0871 222 3456
Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 25MB.