


M5 JUNCTION 1

The largest digital screens on the M5, double sided with oversized Mega screens standing 30m high.

 SCREEN SIZE:
6m x 9m

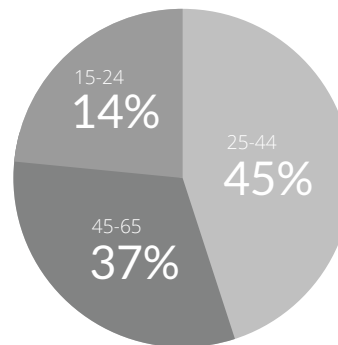
 FORMAT:
Digital, static

 DURATION:
10 seconds

2,482,883
AUDIENCE IMPACTS
PER FORTNIGHT

11,134,144
AUDIENCE AD IMPACTS
PER FORTNIGHT

DEMOGRAPHICS



WORKING FULL TIME	72%	index 130
AB	29%	index 111
ABC1	53%	index 99
C2DE	47%	index 101

*against industry average 100