



A45, MEGA 6

Our latest, dynamic outdoor digital advertising site located on one of the busiest routes heading out of the City Centre towards Birmingham International Airport.



SCREEN SIZE:
4m x 6m

412,008

AUDIENCE IMPACTS
PER FORTNIGHT



FORMAT:
Digital, full motion

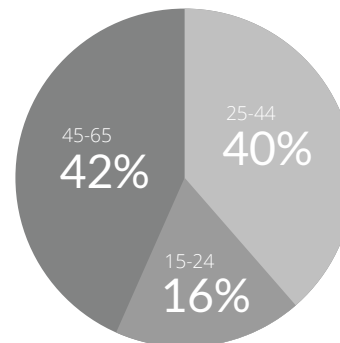
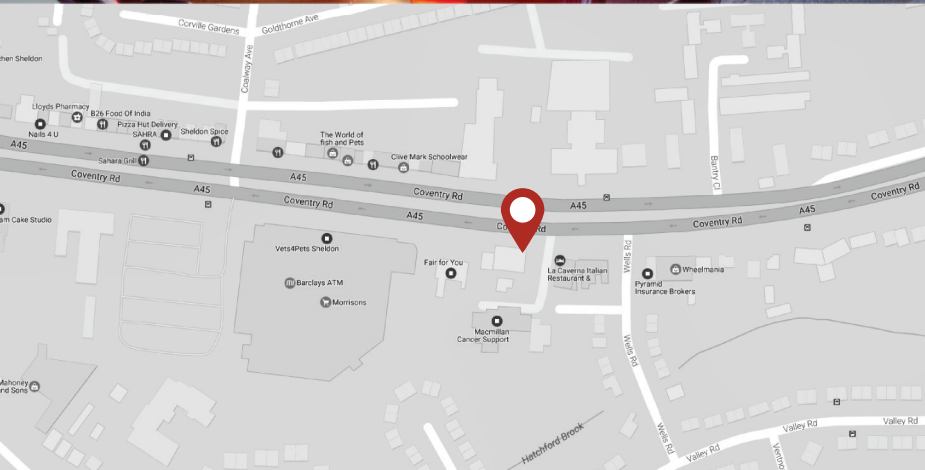
2,577,680

AUDIENCE AD IMPACTS
PER FORTNIGHT



DURATION:
10 seconds

DEMOGRAPHICS



WORKING FULL TIME	70%	index 128
AB	17%	index 64
ABC1	50%	index 93
C2DE	50%	index 122

*against industry average 100