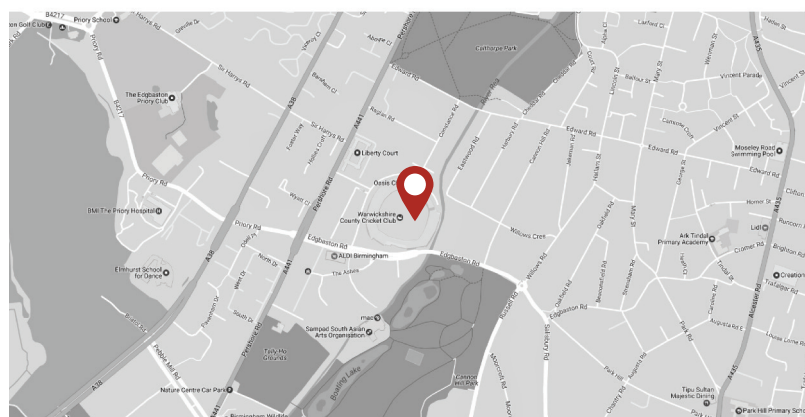




# EDGBASTON

Known by millions around the world, Edgbaston is steeped in history and many of cricket's most legendary battles have been played out on its famous turf. The stadium's permanent capacity is 25,000 and tickets are hard to come by for the big matches. Test Matches and One Day Internationals are always sold out, as is the absorbing annual T20 Finals Day, whilst the success of Warwickshire's domestic league, cup and T20 teams attract a huge local following. Edgbaston is renowned for generating the best atmosphere in cricket, and big matches beamed across the globe to a mass international audiences.



## SPECIFICATIONS



DIMENSIONS: 320 x 48 pixels



MEDIA TYPE: LED digital banner



FILE FORMAT: JPEG | PNG



RESOLUTION: 150 DPI



DURATION: 10 seconds



COMPRESSION: ZIP (.zip)

### DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be submitted 10 working days before the start date.

### FILE NAME

All files to be named using the following convention:

EDGB-SBB-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly. Please detail your requirements via email at the time of your artwork submission.

### CONTACT / DELIVERY

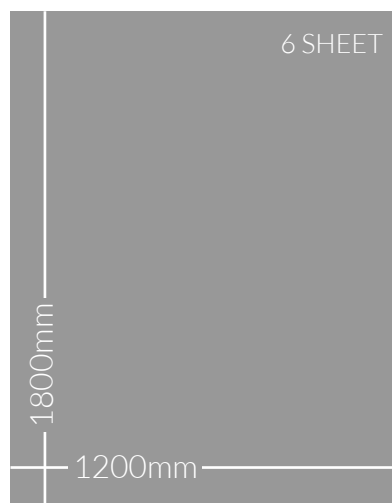
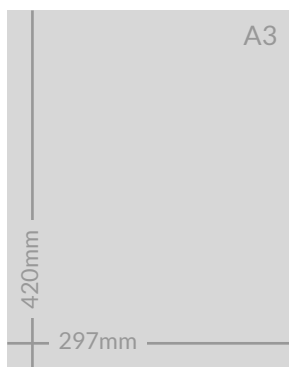
For queries and sign-off approval please  
e-mail: [creative@elonex.com](mailto:creative@elonex.com)  
or call: 0871 222 3456  
0871 222 7222

Files can also be sent via 'wettransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.



# STATIC 6 SHEET & A3



## SPECIFICATIONS



### DIMENSIONS:

PRINTED 6 SHEET: 1200mm x 1800mm

PRINTED 6 SHEET: 40mm margin, 20mm bleed

PRINTED A3: 297mm x 420mm

PRINTED A3: 26mm margin, 50mm bleed



FILE FORMAT: JPEG | PDF | EPS



DISPLAY TYPE: Static



FILE COMPRESSION FORMAT: .zip

## DEADLINES

All final approved artwork must be received no later than 48 hours prior to campaign live date.

6 Sheet must be high quality.  
Minimum of 135 gsm.

## FILE NAME

Please label your file with the relevant client/campaign name, and stadium/club name.

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

## CONTACT / DELIVERY

For queries and sign-off approval please  
**e-mail:** [creative@elonex.com](mailto:creative@elonex.com)  
**or call:** 0871 222 3456  
Files can also be sent via '[wetransfer.com](https://www.wetransfer.com)'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area.