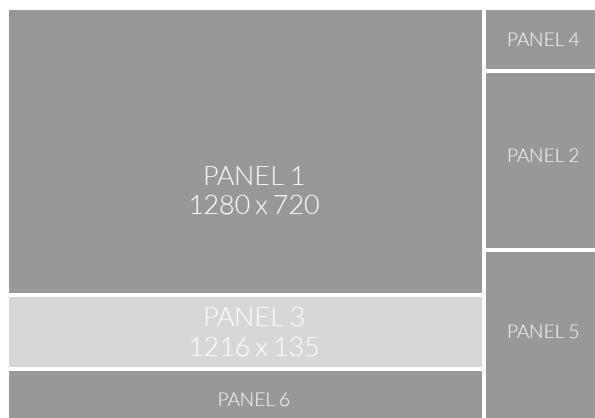




# CONCOURSE TV



## SPECIFICATIONS



### DIMENSIONS:

PANEL 1: 1280 x 720 pixels

PANEL 3: 1216 x 135 pixels



DURATION: 30 seconds



DISPLAY TYPE: Full animation, 25FPS

44khz stereo (Panel 1 only)



FILE FORMAT: JPEG | MP4 | SWF

(Should include the last frame)



FILE COMPRESSION FORMAT: .zip

## DEADLINES

All final approved artwork must be received no later than 48 hours prior to campaign live date.

Panels 2, 4, 5 & 6 for club content and stats only.

## FILE NAME

Please label your file with the relevant client/campaign name, and stadium/club name.

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

## CONTACT / DELIVERY

For queries and sign-off approval please  
**e-mail:** [creative@elonex.com](mailto:creative@elonex.com)  
**or call:** 0871 222 3456  
Files can also be sent via **'wetransfer.com'**

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area.